

Psychological Type of Farm/Ranch Operators: Relationship to Financial Measures

[Get access >](#)

H. Douglas Jose , James A. Crumly

Applied Economic Perspectives and Policy, Volume 15, Issue 1, January 1993,
Pages 121–132, <https://doi.org/10.2307/1349716>

Published: 01 January 1993

Abstract

Psychological characteristics of farm and ranch operators influence business decisions and the ability of the business to respond effectively to changes in the operating environment. A study was conducted to identify the psychological type of farm families and the effect of type a management objectives. The rural population studied was found to have different psychological preferences than the general population. These differences affect decision processes and have implications for group actions, effective education programs, and acceptable public policies. Consultants working with farm families will be more effective if these preferences are recognized.

This content is only available as a PDF.

Issue Section: [Articles](#)

You do not currently have access to this article.

Sign in

 [Get help with access](#)

**Agricultural and Applied Economics
Association members**

[Sign in through society site >](#)



AAEA
Agricultural & Applied
Economics Association


Personal account

Institutional access

- Sign in with email/username & password
- Get email alerts
- Save searches
- Purchase content
- Activate your purchase/trial code
- Add your ORCID iD

Sign in >

Register

 Sign in through your institution

[Sign in through your institution](#)

[Sign in with a library card](#)

[Sign in with username/password](#)

[Recommend to your librarian](#)

Institutional account management

[Sign in as administrator](#)

Purchase

[Subscription prices and ordering for this journal](#)

[Purchasing options for books and journals across Oxford Academic](#)

Rental



This article is also available for rental through DeepDyve.