

# Credit Cards: An Interdisciplinary Survey

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*Journal of Consumer Research*, Volume 6, Issue 4, March 1980, Pages 327–337,  
<https://doi.org/10.1086/208776>

**Published:** 01 March 1980    **Article history** ▼

## Abstract

The literature on credit cards from the disciplines of economics, finance, law, marketing, and sociopsychology is summarized and integrated, and a model of supply and demand in a rationed market is presented.

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