

Credit Cards: An Interdisciplinary Survey

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Gillian Garcia

Journal of Consumer Research, Volume 6, Issue 4, March 1980, Pages 327–337,
<https://doi.org/10.1086/208776>

Published: 01 March 1980 **Article history** ▼

Abstract

The literature on credit cards from the disciplines of economics, finance, law, marketing, and sociopsychology is summarized and integrated, and a model of supply and demand in a rationed market is presented.

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