JOURNAL ARTICLE

Bandwagon and Sandbagging Effects: Some Measures of Dissonance Reduction Get access >

Public Opinion Quarterly, Volume 23, Issue 2, SUMMER 1959, Pages 279–287, https://doi.org/10.1086/266873

Published: 01 January 1959

Abstract

Although consistency has been condemned as a "petty virtue," there is a common tendency in human beings to attempt a reconciliation of their discrepant attitudes and actions. This tendency toward the reduction of dissonance is studied in the following article in the context of a school bond issue election where two prevalent norms, citizen responsibility to vote and the expectation of a low turnout in such elections, offer alternative foci for the resolution of conflicting attitudes and behavior.

This content is only available as a PDF.

© 1959, the American Association for Public Opinion Research

Issue Section: Articles

You do not currently have access to this article.

Sign in

1 Get help with access

American Association for Public Opinion Research members

AAPOR iiii

AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

Sign in through society site >

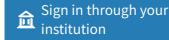
Personal account

Institutional access

- Sign in with email/username & password
- Get email alerts
- Save searches
- Purchase content
- Activate your purchase/trial code
- Add your ORCID iD



Register



Sign in through your institution

Sign in with a library card

Sign in with username/password

Recommend to your librarian

Institutional account management

Sign in as administrator

Purchase

Subscription prices and ordering for this journal

Purchasing options for books and journals across Oxford Academic

Short-term Access

To purchase short-term access, please sign in to your personal account above.

Don't already have a personal account? Register

Bandwagon and Sandbagging Effects: Some Measures of Dissonance Reduction - 24 Hours access

EUR €38.00 GBP £33.00 USD \$41.00

Rental



This article is also available for rental through DeepDyve.