

## Fabless and global [global customized service management]

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### Article

The emerging challenge of custom manufacturing service is the globalised service network. Globalisation has been accompanied by the strengthening of international organizations and regulations to facilitate the internationalization of trade, finance, production and service. The 'anti-globalisation' movement and many environmental concerns challenge the negative consequences of one-dimensional internationalization. Policymakers and academics from various disciplines have increasingly come to discuss trajectories and possible alternatives for the future development of the international system. One opportunity area is the inclusion of service so the proservice system distributes the economic benefits of sustainable product and service trade up and down the user/producer supply chain. Customized service capability could be considered in the new product specifications across a wide range of industries, and even in the more traditional maintenance service process specification. Information technology can play a crucial enabling role in global customized service management. The Web-based, globalised custom service enterprise business model could become a future business standard with widespread applicability.

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