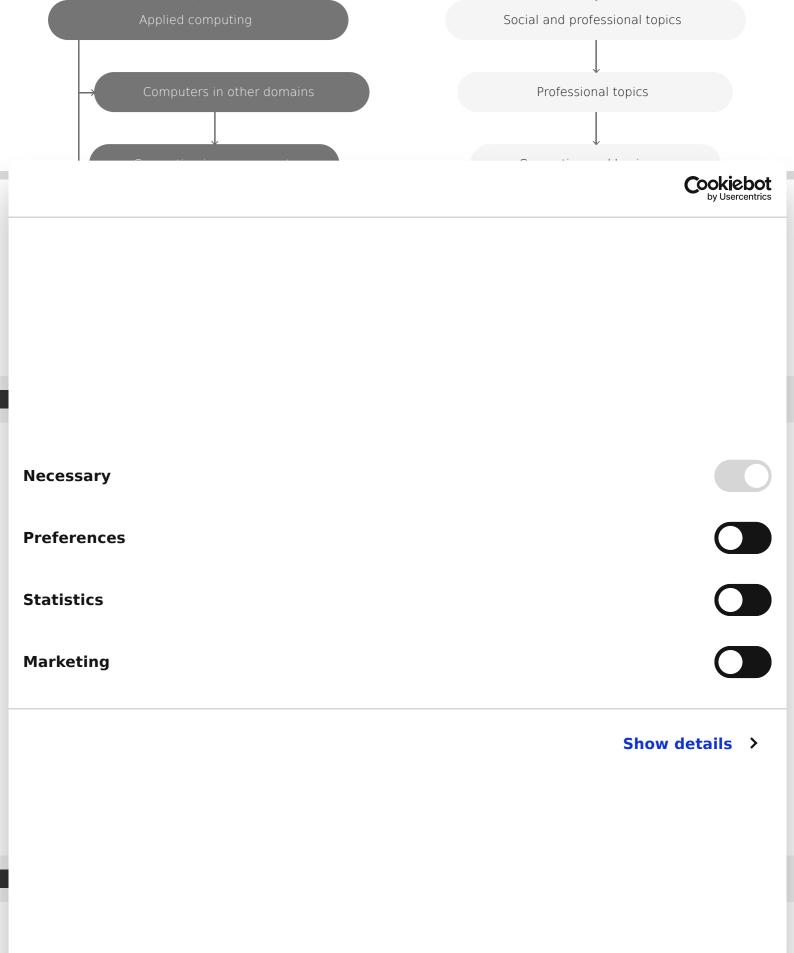
	0G-0 ∨	
	Cookiebot by Usercentrics	
This website uses cookies We occasionally run membership recruitment campaigns on social media channels and use cookies to track post-clicks. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services. Use the check boxes below to choose the types of cookies you consent to have stored on your device.		
Necessary		
Preferences		
Statistics		
Marketing		
	Show details >	
Use necessary cookies only		
Allow selected cookies		
Allow all cookies		

References

G. Goethals, "The Unified Business Model Framework	," Lille, 2009.
Google Scholar	
2]	
R. Casadesus-Masanell and J. E. Ricart, "How to Design	A Winning Business Model," <i>Harward Bus. Rev.</i> , no.
ebruary, 2011.	
Google Scholar	
31	
	Cookiebot by Usercentrics
Necessary	
Necessary	
Preferences	
Statistics	
Marketing	
	Show details >
Index Ierms	
Emerging business models for the open o	data industry: characterization and analysis



View Table of Contents

Categories	About
lournals	About ACM Digital Library
	Cookie bot by Usercentrics
Necessary	
Preferences	
Statistics	
Marketing	
	Show details >