

# BabyBondConnect: Software for combined value trading

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## ABSTRACT

BabyBondConnect (BBC) is a software package for trading goods with combined-value in a call market. The software was developed at Caltech under the direction of Dr. John O. Ledyard. The poster session will explain in detail the problem of trading combined-value goods, the mechanism used by BBC, and the technical specification of the software package. The poster will suggest further development of the BBC software package, the role software engineering and experimental economics can play in understanding traditional markets and electronic markets, and how new market mechanisms can be developed and tested.

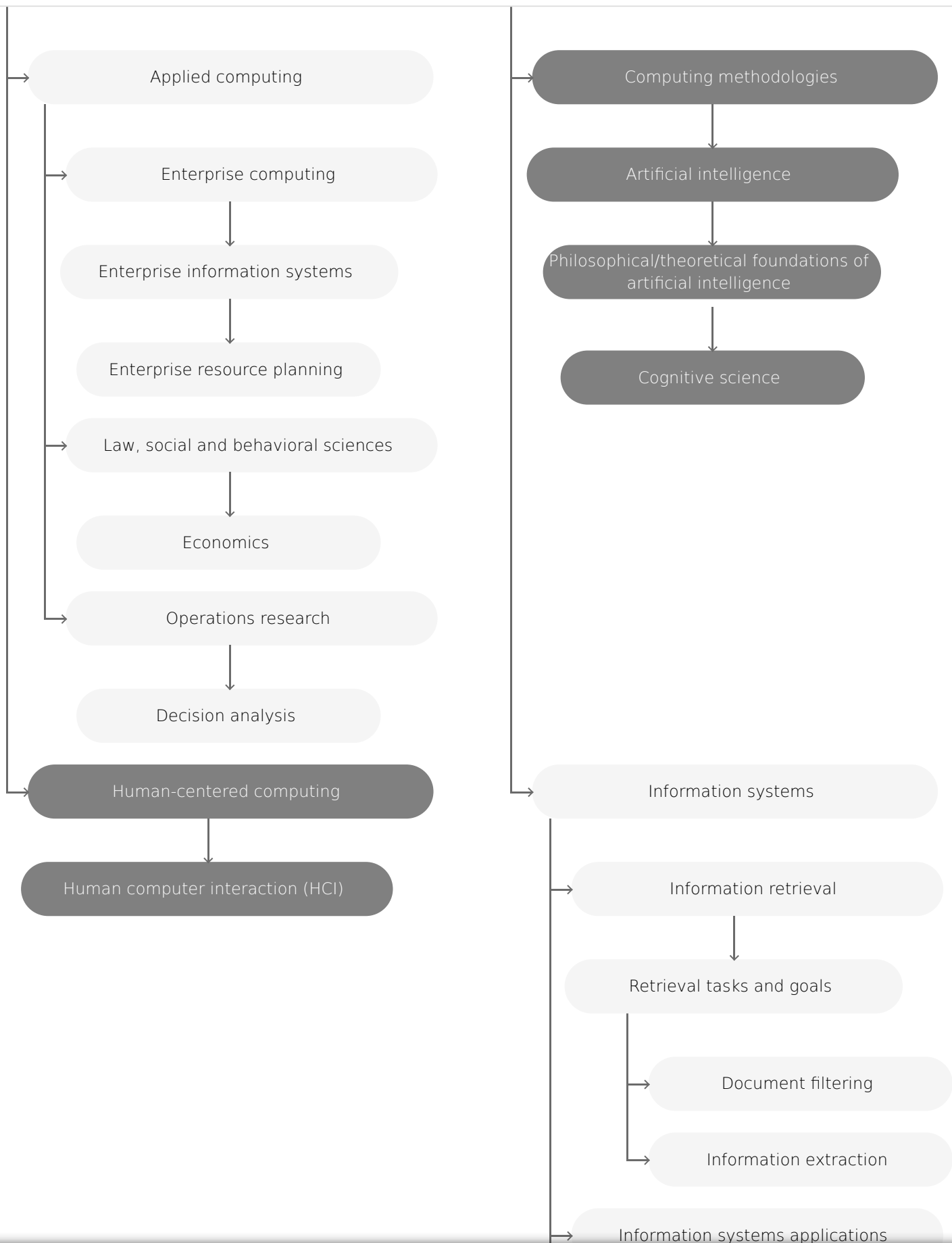
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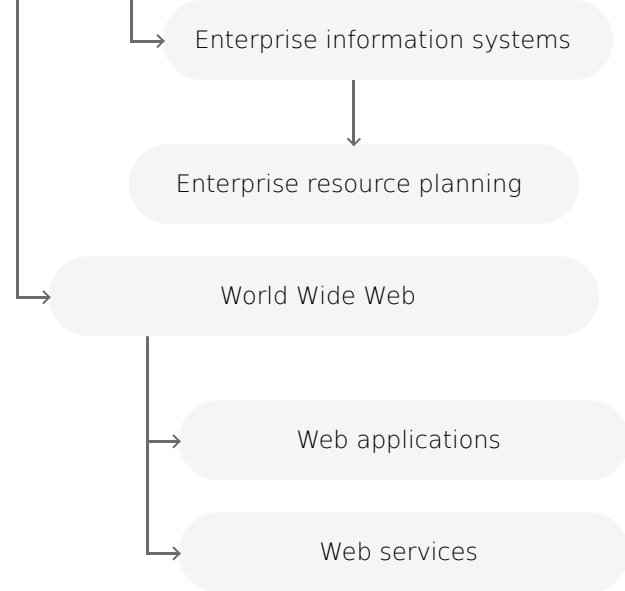
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