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DC Terms

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Innovation activities of gazelles in business services as a factor of sustainable growth in the Slovak Republic

[Dana Benešová](#) (1), [Viera Kubičková](#) (1), [Anna Micháľková](#) (1), [Monika Krošľáková](#) (1)[Afficher plus de détails](#)1 [University of Economics in Bratislava](#)

Résumé en

Gazelles create greater share of new jobs in comparison with other businesses operating on the market. These are young businesses of various sizes, but mainly small businesses. They generate a high rate of growth of production within a short time, which is based on the use of innovation, they are also the bearers of innovation. They are characterized by effective use of creativity and human resource capacities. They may be found in all sectors of economy, but to the greatest extent in the services sector and within that sector mainly in business services characterized by high knowledge intensity, high dynamics and continuous growth in employment. Gazelles of business services in the Slovak Republic intensively use all types of innovation. Management ability to optimize innovative processes according to needs of the enterprise seems to be of importance. Human resources and performance is considered to be the most important area of innovation influence. With its innovative activity they act as the accelerator of economy and changes in the thinking and culture of both enterprises, as well as the whole company toward sustainable growth.

Mots clés en

business services

fast-growing companies

gazelles

innovation

knowledge-intensive services

performances

sustainable growth

Domaines

Economies et finances

Méthodes et statistiques

Ingénierie, finance et science [cs.CE]

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Fichier principal

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Littérature citée ▶

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