



JOURNAL OF TECHNOLOGY MANAGEMENT AND TECHNOPRENEURSHIP (JTMT)

ISSN: 2231-7996

e-ISSN: 2289-8158

Indexed by:



About the Journal

Journal of Technology Management and Technopreneurship (JTMT) (e-ISSN 2289-8158) is a refereed journal, published once a year by Faculty of Technology Management and Technopreneurship, UTeM. The first issue of *JTMT* was launched in December 2012. This journal is published annually in December. The primary purpose of the *Journal of Technology Management and Technopreneurship (JTMT)* is to publish are scholarly research articles in the fields of technology management and technopreneurship. As the official journal of the Faculty of Technology Management and Technopreneuship (FPTT), Universiti Teknikal Malaysia Melaka (UTeM) the *JTMT* is recognized as a primary instrument for projecting and supporting the goals and objectives of this university, which include scholarly research and the free exchange of ideas. *JTMT* is a journal with an international coverage aims to become a leader in the field of technology management and small business research.

High-quality papers are now invited for submission in the following areas of interest:

Business and Management

Entrepreneurship

Management of Technology and Innovation

JTMT is currently abstracted and indexed in [Google Scholar](#); MyJurnal, Mycite

The submission of manuscript to this journal is Free of Charge (FOC).The articles published by this journal are licensed under a [Creative Commons Attribution-By 4.0 \(CC BY 4.0\)](#).

CALL FOR PAPER JULY 2022

 2022-02-18

Our upcoming issue will be published in July 2022. We would like to invite all researchers to submit their papers. Please submit your full papers by 30 June 2022.

Before submitting your paper, please kindly register as an author in the link provided:

Registration Link:

<http://journal.utem.edu.my/index.php/jtmt/user/register>

READ MORE >

CALLING FOR PAPER DECEMBER 2021

 2021-12-17

CALLING FOR PAPER JULY 2021

 2020-12-22

CURRENT ISSUE

Vol. 12 No. 1 (2024)

PUBLISHED: 2024-06-01

Journal of Technology Management and Technopreneurship

The Impact of Online Collaborative Team Teaching on Student Achievement Motivation in Financial Market and Banking Services Course

Nor Halida Haziaton Mohd Noor, Wan Yusrol Rizal Wan Yusof, Mohamad Idham Md Razak, Mohamad Syaharuddin Che Cob, Geraldine De Mello

1-9

 PDF

Exploring the Challenges of Industry 4.0 Entrepreneurs: A Grounded Theory Approach

Muhammad Ridzuan Noorzelan, Mohd Fauzi Kamarudin, Nor Ratna Masrom

10-23

 PDF

Practicing teaching librarian in public higher education

what is lacking in the profession?

Mohd Razif Dzulkipli, Roziya Abu, Norshila Shaifuddin

24-33

 PDF

Measuring Factors Influencing Job Performance among Public University Staff

Aida Saleh, NURULIZWA ABDUL RASHID, Victor Nipis, Rasida Abu Bakar

34-44

 PDF

Information Technology Capabilities Towards SMES Innovation Capabilities Through Knowledge Management: The Review Analysis

Talal Mohamed Al Teneji, Amiruddin Ahamat, Murzidah Ahmad Murad, Esam Adel Halawani

45-59

 PDF

Cultivating Consumer Choices: Unveiling the Impact of Jingles, Brand Ambassadors, e-WOM, and Creativity in E-Commerce Advertising

Genoveva Genoveva, S.Rijanto, M.Fuad

60-69

 PDF

[VIEW ALL ISSUES >](#)

[MAKE A SUBMISSION](#)

MOST READ

THE EFFECTIVENESS OF ADVERTISING IN DIGITAL MARKETING TOWARDS CUSTOMER SATISFACTION

 525

Fintech Revolution in Malaysian Banking Industry

 334

Motivation among Generation Z's Local Tourists to Visit Tayabas City's Cultural Heritage Sites

 308

Factors Affecting Adoption Of E-Wallet Among Gen Y In Pahang

 283

THE CRITICAL FACTORS INFLUENCING CONSUMER SPENDING BY USING CREDIT CARD

 261

CURRENT ISSUE

ATOM 1.0

RSS 2.0

RSS 1.0

ISSN: 2231-7996, e-ISSN: 2289-8158

Platform &
workflow by
OJS / PKP
