

# Korea's Small and Medium-Sized Enterprises: Unsung Heroes or Economic Laggards?

Thomas Y. Choi

Published Online: 1 May 2003 | <https://doi.org/10.5465/ame.2003.10025207>

 [View Article](#)

## Abstract

The article reports on 2003 research pertaining to small and medium-sized enterprises in Korea. Researchers looked at data over a 25-year period. They found that small-sized business enterprises have grown both in the number of workers they employ and the level of value they have added. The evidence suggests that small and medium-sized firms have played an integral role in transforming the Korean economy through increased exports, foreign investments, and productivity. From 1990 to 1994 the number of small and medium-sized firms making foreign direct investment and the value of those investments increased by over 500%.



# ACADEMY OF Management

Academy of Management  
100 Summit Lake Drive, Suite 110  
Valhalla, NY 10595, USA  
Phone: +1 (914) 326-1800  
Fax: +1 (914) 326-1900

[Privacy Policy](#) [Logo Use](#)  
© 2026 Academy of Management  
Powered by Atypon® Literatum