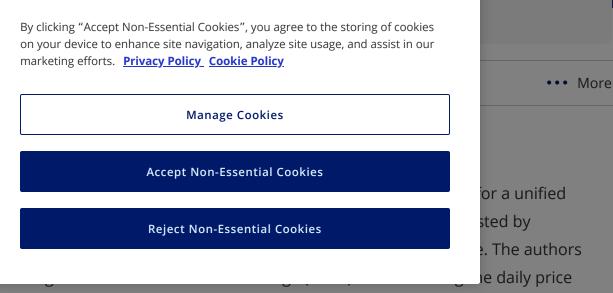
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Abstract

With increasing evic methodology capab behavioral finance. review recent studie



change and formulate an augmented version of the methodology in which the impact of and over- or underreaction to news announcements are considered. Variables that are more difficult to consider, such as the "affect heuristic," are also considered within the context of this theory.



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