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Abstract

This research note examines the relationship between corporate social performance and financial performance within the context of the U.S. corporations for the period 1995-2010. The data for 67 large U.S. corporations for the period 1995-2010 are used to examine the relationship between corporate social performance and financial performance. The results show that corporate social performance is positively related to financial performance. The findings suggest that corporate social performance is an important factor in the formulation of corporate strategy.



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