



Transnational Corporate Ties: A Synopsis of Theories and Empirical Findings

Michael Nollert

University of Fribourg

DOI: <https://doi.org/10.5195/jwsr.2005.383>

Abstract

In general, corporations are not isolated actors in an economic war of all against all? but members of corporate networks of global reach. Although the literature on globalization emphasizes the increasing economic power of these networks and postulates the formation of a transnational capitalist class, there is still a lack of empirical findings. The article starts with a review of theoretical perspectives (resource dependence, social capital, coordination of markets, financial hegemony, class hegemony, inner circle, and transnational capitalist class) which focuses on the functions and structures of corporate interlocks at the national and the transnational level. The subsequent section offers an outline of empirical studies concerning transnational corporate networks. These analyses of corporate ties (interlocking directorates, financial participations and policy group affiliations) suggest the emergence of transnational economic elites whose members, however, have not lost their national identity. In the final section, the theoretical perspectives will be assessed and some prospects are sketched out. Finally, it will be argued that the disintegration of the world society, which is considerably driven by rent-seeking corporate networks, can only be restrained if a potential global regulatory agency will be anchored in a post-Washington consensus.

Information

[For Readers](#)

[For Authors](#)

[For Librarians](#)

Keywords



Language

[English](#)

[Português
\(Portugal\)](#)

[Make a
Submission](#)

Citations

Citation Indexes: **20**

Captures

Readers: **39**

Mentions

References: **1**

[PLUMX - see details](#)

PDF

How to Cite

Nollert, M. (2005). Transnational Corporate Ties: A Synopsis of Theories and Empirical Findings. *Journal of World-Systems Research*, 11(2), 289–314.

<https://doi.org/10.5195/jwsr.2005.383>

More Citation Formats ▼

Issue

[Volume 11, Issue 2, 2005](#)

Section

Globalizations from ☞ Above☞ and ☞ Below☞: the Future of World Society

License

Authors who publish with this journal agree to the following terms:

1. The Author retains copyright in the Work, where the term “Work” shall include all digital objects that may result in subsequent electronic publication or distribution.
2. Upon acceptance of the Work, the author shall grant to the Publisher the right of first publication of the Work.
3. The Author shall grant to the Publisher and its agents the nonexclusive perpetual right and license to publish, archive, and make accessible the Work in whole or in part in all forms of media now or hereafter known under a [Creative Commons Attribution 4.0 International License](#) or its equivalent, which, for the avoidance of doubt, allows others to copy, distribute, and transmit the Work under the following conditions:
 - a. Attribution—other users must attribute the Work in the manner specified by the author as indicated on the journal Web site;with the understanding that the above condition can be waived with permission from the Author and that where the Work or any of its elements is in the public domain under applicable law, that status is in no way affected by the license.
4. The Author is able to enter into separate, additional contractual arrangements for the nonexclusive distribution of the journal's published version of the Work (e.g., post it to an institutional repository or publish it in a book), as long as there is provided in the document an acknowledgement of its initial publication in this journal.

5. Authors are permitted and encouraged to post online a prepublication manuscript (but not the Publisher's final formatted PDF version of the Work) in institutional repositories or on their Websites prior to and during the submission process, as it can lead to productive exchanges, as well as earlier and greater citation of published work. Any such posting made before acceptance and publication of the Work shall be updated upon publication to include a reference to the Publisher-assigned DOI (Digital Object Identifier) and a link to the online abstract for the final published Work in the Journal.
6. Upon Publisher's request, the Author agrees to furnish promptly to Publisher, at the Author's own expense, written evidence of the permissions, licenses, and consents for use of third-party material included within the Work, except as determined by Publisher to be covered by the principles of Fair Use.
7. The Author represents and warrants that:
 - a. the Work is the Author's original work;
 - b. the Author has not transferred, and will not transfer, exclusive rights in the Work to any third party;
 - c. the Work is not pending review or under consideration by another publisher;
 - d. the Work has not previously been published;
 - e. the Work contains no misrepresentation or infringement of the Work or property of other authors or third parties; and
 - f. the Work contains no libel, invasion of privacy, or other unlawful matter.
8. The Author agrees to indemnify and hold Publisher harmless from Author's breach of the representations and warranties contained in Paragraph 6 above, as well as any claim or proceeding relating to Publisher's use and publication of any content contained in the Work, including third-party content.

Revised 7/16/2018. Revision Description: Removed outdated link.



This journal is published by Pitt Open Library Publishing.
ISSN 1076-156X (online)