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# Rational choice theory

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## Abstract

Having asked you to follow me through some difficult terrain, here I want only to emphasize three summary observations. First, sociologists reject rational choice theory but use it just the same; in all other fields that try to analyze organic processes, rational choice theory remains dominant, too; it may be hardwired into our thinking, and thus may be more powerful than we are inclined to believe; and for all these reasons we shall keep on doing it, whether or not we attack it.

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