

Search



<u>Home</u> > <u>Asia Pacific Journal of Management</u> > Article

The genesis of fabless business model: Institutional entrepreneurs in an adaptive ecosystem

Published: 28 October 2016

Volume 34, pages 587-617, (2017) Cite this article



Asia Pacific Journal of Management

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

- > Store and/or access information on a device
- Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

indicate that actions of institutional entrepreneurs within specific temporal locations and structures played a crucial role in the fabless business model's origin and co-evolution.

1

This is a preview of subscription content, <u>log in via an institution</u> to check access.

Access this article

Log in via an institution \rightarrow

Subscribe and save

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

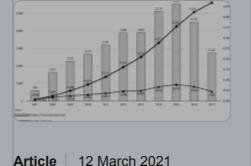
Reject optional cookies

Vertical integration vs.

specialization: a

nonparametric conditional
efficiency estimate for the...

Article Open access



Computer Vision – ECCV 2024 Workshops

Strategie per before age

20 Computer Vision – ECCV

Chapter © 2025

Explore related subjects

Discover the latest articles, books and news in related subjects, suggested using machine learning.

Corporate History Entrepreneurship Institutional and Evolutionary Economics

<u>Organization Theory</u> <u>Organizational Development</u> <u>Organizational Theory</u>

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

and maintain deep relationships with the foundries for their latest process technology.

- 5. Liou (2011: 955) suggests to use "ROIC WACC r" to describe the return on intangible assets (or "light assets"). In our sample, we found that Fabless group has significantly higher ROIC WACC r than IDM group (t value = -1.95, p < 5%). It supports our proposition that fabless model has different way of distributing resources and power.
- 6. Gompers (1995) found that venture capital shows an increasing exponential during the period 1980–1990.
- 7. FSA and GSA history in Wikipedia:

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

chip: 32-core ARM Cortex-A57. Sept. 26, ExtremeTech:

http://www.extremetech.com/computing/190941-tsmc-announces-its-first-16nm-finfet-networking-chip-32-core-arm-cortex-a57. Accessed Apr. 14, 2015

- 11. Source: IDC. 2015. Smartphone vendor market share, Q4 2014: http://www.idc.com/prodserv/smartphone-market-share.jsp.
- 12. Source: Lan, K. 2015. Rockchip works closely with Intel on Atom X3 based nobile devices. *CTIMES*, Apr. 08: https://en.ctimes.com.tw/DispNews.asp?
 O=HJZ48BYMOC2SAA00NP.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Balconi, M., & Fontana, R. 2011. Entry and innovation: An analysis of the fabless semiconductor business. *Small Business Economics*, 37(1): 87–106.

Article Google Scholar

Baldwin, C. Y., & Clark, K. B. 2000. *Design rules, vol. 1: The power of modularity*. Cambridge: MIT Press.

Google Scholar

Banalieva, E. R., Eddleston, K. A., & Zellweger, T. M. 2015. When do family firms have an advantage in transitioning economies? Toward a dynamic institution-

hasad view Strategic Management Journal 36(9), 1358_1377

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

and future challenges. Industrial Marketing Management, 43(2): 180-188.

Article Google Scholar

Brown, C., & Linden, G. 2009. *Chips and change: How crisis reshapes the semiconductor industry*. Cambridge: MIT Press.

Campbell, J. L. 2004. *Institutional change and globalization*. Princeton: University Press.

Google Scholar

Chen, M.-J., & Miller, D. 2012. Competitive dynamics: Themes, trends, and a prospective research platform. *Academy of Management Annals*, 6(1): 135–210.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Article Google Scholar

Drucker, P. F. 1964. Managing for results. New York: Harper & Row.

Dunning, J. H. 1980. Toward an eclectic theory of international production: Some empirical tests. *Journal of International Business Studies*, 11(1): 9–31.

Article Google Scholar

Dunning, J. H., & Lundan, S. M. 2008. Institutions and the OLI paradigm of the multinational enterprise. *Asia Pacific Journal of Management*, 25(4): 573–593.

Article Google Scholar

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Greenwood, R., Suddaby, R., & Hinings, C. R. 2002. Theorizing change: The role of professional associations in the transformation of institutionalized fields. *Academy of Management Journal*, 45(1): 58–80.

Article Google Scholar

GSA. 2016. *Charting a new course for semiconductors*. Global Semiconductor Alliance. http://www.gsaglobal.org/gsa-resources/publications/. Accessed Aug. 15, 2016.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Levie, J., & Lichtenstein, B. B. 2010. A terminal assessment of stages theory: Introducing a dynamic states approach to entrepreneurship. *Entrepreneurship: Theory and Practice*, 34(2): 317–350.

Google Scholar

Li, P. P. 2007. Toward an integrated theory of multinational evolution: The evidence of Chinese multinational enterprises as latecomers. *Journal of International Management*, 13(3): 296–318.

Article Google Scholar

Li, P. P. 2012. Toward an integrative framework of indigenous research: The geocentric implications of Yin-Yang Balance. *Asia Pacific Journal of Management*, 20(4), 940, 972

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Maguire, S., Hardy, C., & Lawrence, T. B. 2004. Institutional entrepreneurship in emerging fields: HIV/AIDS treatment advocacy in Canada. *Academy of Management Journal*, 47(5): 657–679.

Article Google Scholar

Mahoney, J., & Rueschemeyer, D. 2003. *Comparative historical analysis in the social sciences*. Cambridge: UK: Cambridge University Press.

Book Google Scholar

Markóczy, L., Sun, S. L., Peng, M. W., Shi, W., & Ren, B. 2013. Social network contingency, symbolic management, and boundary stretching. *Strategic Management Journal*, 34(11): 1367–1387.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Peng, M. W., Sun, S. L., Pinkham, B., & Chen, H. 2009. The institution-based view as a third leg for a strategy tripod. *Academy of Management Perspectives*, 23(3): 63–81.

Article Google Scholar

Pénin, J. 2012. Strategic uses of patents in markets for technology: A story of fabless firms, brokers and trolls. *Journal of Economic Behavior & Organization*, 84(2): 633–641.

Article Google Scholar

Pitelis, C. 2012. Clusters, entrepreneurial ecosystem co-creation, and

appropriability. A concentual framework Industrial and Cornerate Change 21(6)

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Scharmer, C. O., & Kaufer, K. 2013. *Leading from the emerging future: From ego*system to eco-system economies. San Francisco: Berrett-Koehler Publishers.

Schilling, M. 2000. Toward a general modular systems theory and its application to interfirm product modularity. *Academy of Management Review*, 25(2): 312–334.

Google Scholar

Scott, W. R. 2013. *Institutions and organizations: Ideas and interests*. Thousand Oaks: Sage.

Google Scholar

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Suddaby, R., & Greenwood, R. 2005. Rhetorical strategies of legitimacy. *Administrative Science Quarterly*, 50(1): 35–67.

Article Google Scholar

Sun, S. L., Chen, H., & Pleggenkuhle-Miles, E. 2010. Moving upward in global value chains: The innovations of mobile phone developers in China. *Chinese Management Studies*, 4(4): 305–321.

Article Google Scholar

Sun, S. L., & Im, J. 2015. Cutting microfinance interest rates: An opportunity cocreation perspective. *Entrepreneurship: Theory and Practice*, 39(1): 101–128.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Sun, S. L., & Zhang, Y. 2015. Qihoo 360: Building a "free" business model. *The CASE Journal*, 11(2): 163–183.

Article Google Scholar

Tang, Y.-C., & Liou, F.-M. 2010. Does firm performance reveal its own causes? The role of Bayesian inference. *Strategic Management Journal*, 31(1): 39–57.

Article Google Scholar

Teece, D. J. 1986. Profiting from technological innovation: Implications for integration, collaboration, licensing and public policy. *Research Policy*, 15(6): 285–305.

Article Google Scholar

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Williamson, P. J., & Meyer, A. D. 2012. Ecosystem advantage: How to successfully harness the power of partners. *California Management Review*, 55(1): 24–46.

Article Google Scholar

Zimmerman, M. A., & Zeitz, G. J. 2002. Beyond survival: Achieving new venture growth by building legitimacy. *Academy of Management Review*, 27(3): 414–431.

Google Scholar

Zott, C., & Amit, R. 2007. Business model design and the performance of entrepreneurial firms. *Organization Science*, 18(2): 181–199.

Article Google Scholar

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Author information

Authors and Affiliations

Henry W. Bloch School of Management, University of Missouri-Kansas City, 5100 Rockhill Road, Kansas City, MO, 64110-2499, USA

Sumita Sarma & Sunny Li Sun

Corresponding author

Correspondence to **Sunny Li Sun**.

Rights and permissions

Reprints and permissions

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 93 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Search by keyword or author
Navigation
Find a journal
Publish with us
Track your research
Your privacy, your choice
We use essential cookies to make sure the site can function. We, and our 93 partners , also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.
By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our privacy policy for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.
You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.
We use cookies and similar technologies for the following purposes:
Store and/or access information on a device
Personalised advertising and content, advertising and content measurement, audience research and services development
Accept all cookies
Reject optional cookies