

[Home](#) > [Journal of Business Ethics](#) > [Article](#)

The Economic Inefficiency of Secrecy: Pension Fund Investors' Corporate Transparency Concerns

Published: February 2006

Volume 63, pages 385–405, (2006) [Cite this article](#)**[Journal of Business Ethics](#)**[Aims and scope](#) →[Submit manuscript](#) →[Tessa Hebb](#) ¹ **658** Accesses  **54** Citations  **3** Altmetric [Explore all metrics](#) →

Abstract

In the wake of recent corporate scandals, this paper traces the growing power of pension funds to provide managerial oversight of the firms they hold in their investment portfolios. Increasingly pension funds are exercising their legitimate rights as owners to raise the corporate governance standards of the firms they invest in. Within corporate governance generally, pension funds are shifting their attention away from managerial accountability and toward measures that increase transparency in firm-level decision-making. Pension funds use transparency to ensure that shareholders are the primary interest being served by the firm. Transparency not only aligns managers and owners, it also raises issues of firm behaviour that allow other stakeholders to engage the corporation more broadly. I contend that secrecy is economically inefficient. When organizations are opaque

 This is a preview of subscription content, [log in via an institution](#) to check access.

Institutional subscriptions →

References

M. Anson T. White H. Ho (2003) 'The Shareholder Wealth Effects of CalPERS Focus List' *Journal of Applied Corporate Finance* **15** 102-112 10.1111/j.1745-6622.2003.tb00464.x

[Article](#) [Google Scholar](#)

Associated Press: 2002, January 29th. web site:

<http://www.recordsearchlight.com/newsarchive/20020129topstate024.shtml>"

A. A. Berle G. C. Means (1933) *The Modern Corporation and Private Property* Harcourt, Brace and World, Inc. New York

[Google Scholar](#)

Black, B.: 2001, 'The Core Fiduciary Duties of Outside Directors', *Asia Business Law Review* 3, July 16.

L. D. Brandeis (1914) Reprint 1971. *Other Peoples' Money - and How Bankers Use It* A.M. Kelley New York

[Google Scholar](#)

CalPERS: 2000, Speech of Charles P. Valdes on Principles of Corporate Governance

G. L. Clark (1998) 'Stylized Facts and Close Dialogue: Methodology in Economic Geography' *Annals of Association of American Geographers* **88** 73-87

[Google Scholar](#)

G. L. Clark (2000) *Pension Fund Capitalism* Oxford University Press Oxford

[Google Scholar](#)

G. L. Clark T. Hebb (2004) 'Pension Fund Corporate Engagement: The Fifth Stage of Capitalism' *Relations Industrrielles/Industrial Relations* **59** 1 171

[Google Scholar](#)

G. L. Clark D. Wójcik (2003) 'An Economic Geography of Global Finance: Ownership Concentration and Stock Price Volatility in German Firms and Regions' *Annals of the Association of American Geographers* **93** 909–924
10.1111/j.1467-8306.2003.09304012.x

[Article](#) [Google Scholar](#)

Clark, G. L. and D. Wójcik: 2004 forthcoming, 'Financial Valuation of the German (Regional) Model: the Negative Relationship between Ownership Concentration and Stock Market Returns', *Economic Geography*, forthcoming

R. Coase (1960) 'The Problem of Social Cost' *Journal of Law and Economics* **3** 1–44 10.1086/466560

[Article](#) [Google Scholar](#)

J. Coffee (1997) 'The Folklore of Investor Capitalism' *Michigan Law Review* **95** 1970

[Google Scholar](#)

E. F. Fama (1965) 'The Behaviour of Stock Market Prices' *Journal of Business* **38** 34–105

[Google Scholar](#)

FT Financial Times: 2003, May 15th 1

M. Friedman (1962) *Capitalism and Freedom* University of Chicago Press

Friedman, M.: 1970, 'The Social Responsibility of Business is to Increase Its Profits', *New York Times Magazine*, September 13

J. K. Galbraith (1967) *The New Industrial State* Second, Revised ed Andre Deutsch Ltd. London

Gompers, P., J. L. Ishii, et al.: 2003, 'Corporate Governance and Equity Prices', *Quarterly Journal of Economics*, February

Guardian: 2003, May 20th 1

J. P. Hawley A. T. Williams (2000) *The Rise of Fiduciary Capitalism* University of Pennsylvania Press Philadelphia

M. Jensen W. Meckling (1976) 'Theory of the Firm: Managerial Behavior, Agency Costs, and Ownership Structure' *Journal of Financial Economics* **3** 4 305–360

M. Jensen (1986) 'Agency Costs of Free Cash Flow, Corporate Finance and Takeovers' *American Economic Review* **76** 323–329

R. LaPorta F. Lopez-De-Silanes A. Schleifer R. W. Vishny (1998) 'Law and Finance' *Journal of Political Economy* **106** 1113–1155

R. LaPorta F. Lopez-Silanes A. Schleifer (1999) 'Corporate Ownership Around the World' *Journal of Finance* **54** 471–517

Memphis Business Journal (2000) Jan. 14th

R. A. G. Monks N. Minow (1995) *Corporate Governance* Blackwell Oxford

Monks, R.: 1994, Sears Case Study. <http://www.1ens-library.com/info/sstan.html>

Nesbitt, S. L.: 1994, 'Long-Term Rewards From Shareholder Activism: A Study of the "CalPERS Effect",' *Journal of Applied Corporate Finance*, Winter

Nesbitt, S. L.: 1995, The "CalPERS Effect": A Corporate Governance Update, July 19

W. M. O'Barr J. M. Conley (1992) *Fortune and Folly, the Wealth and Power of Institutional Investing* Business One Irwin

Pensions and Investments: 2002, *Annual Yearbook* December 31st

M. Roe (1994) *Strong Managers, Weak Owners: The Political Roots of American Corporate Finance* Princeton University Press Princeton

M. Roe (2000) 'Political Preconditions to Separating Ownership for Corporate Control' *Stanford Law Review* **53** 3 539–606

[Google Scholar](#)

A. Shleifer R. W. Vishny (1997) 'A Survey of Corporate Governance' *Journal of Finance* **52** 737–783

[Google Scholar](#)

M. P. Smith (1996) 'Shareholder Activism By Institutional Investors: Evidence from CALPERS' *Journal of Finance* **51** 227–252c

[Google Scholar](#)

A. Strauss J. Corbin (1998) *Basic Qualitative Research: Techniques for Developing Grounded Theory 2* Sage Thousand Oaks

[Google Scholar](#)

Tagliabue, J.: 2000, 'The French are Resisting American Funds and Investors', *The New York Times*, January 9th

O. E. Williamson (1985) *The Economic Institutions of Capitalism* Free Press New York

[Google Scholar](#)

Author information

Authors and Affiliations

School of Geography and the Environment, Rothermere American Institute, University of Oxford, Mansfield Rd., Oxford, OX1 3TB, UK

Corresponding author

Correspondence to [Tessa Hebb](#).

Additional information

Dr. Hebb is a senior research associate at the Labor and Worklife Program, Harvard University and the Oxford University Centre for the Environment. She is researching the role of US public sector pension funds and urban revitalization as lead investigator on a two-year Rockefeller and Ford Foundation grant. Her doctoral work at Oxford University examined the impact of pension fund corporate engagement on the corporate governance, social and environmental standards of firm behaviour. She was a Clarendon Scholar at Oxford University and was awarded the prestigious William E. Taylor Fellowship (2003) from the Social Sciences and Humanities Research Council, Government of Canada. Dr. Hebb is also a recipient of the York University Schulich School of Business National Research in Financial Services and Public Policy Scholarship (Canada). Dr. Hebb is also the Director of the Capital Strategies Program at the Carleton Centre for Community Innovation (3ci), Carleton University, Canada. Here her work focuses on the financial and non-financial impact of pension fund economically targeted investment in Canada as part of a three-year SSHRC Initiatives in the New Economy grant.

Rights and permissions

[Reprints and permissions](#)

About this article

Cite this article

Hebb, T. The Economic Inefficiency of Secrecy: Pension Fund Investors' Corporate Transparency Concerns. *J Bus Ethics* **63**, 385–405 (2006). <https://doi.org/10.1007/s10551-005-3968-9>

Issue Date

February 2006

DOI

<https://doi.org/10.1007/s10551-005-3968-9>

Keywords

[accountability.](#)

[CalPERS](#)

[corporate governance](#)

[ethical codes](#)

[pension funds](#)

[transparency.](#)

Search

Search by keyword or author



Navigation

Find a journal

Publish with us

Track your research