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Ethics, CSR, and Sustainability Education in the *Financial Times* Top 50 Global Business Schools: Baseline Data and Future Research Directions

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club) in the top 10 schools, and (4) several schools are teaching these topics using experiential learning and immersion techniques. We note a fivefold increase in the number of stand-alone ethics courses since a 1988 investigation on ethics, and we include other findings about institutional support of centers or special programs; as well as a discussion of integration, teaching techniques, and notable practices in relation to all three topics.

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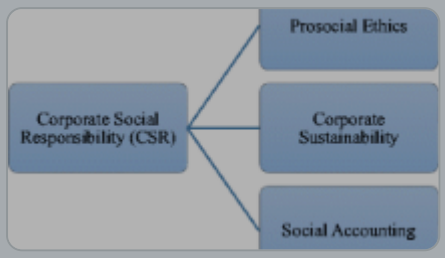

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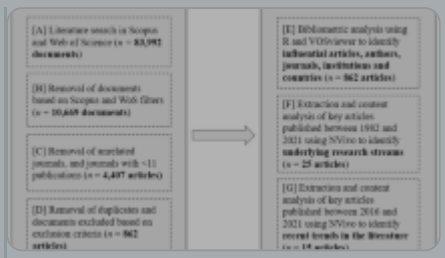

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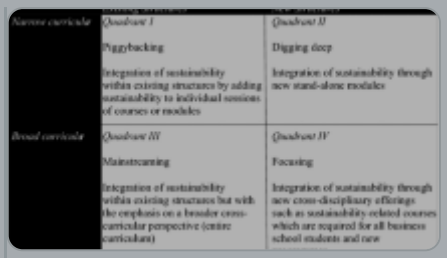

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Ellen Peirce is a professor of legal studies and ethics at the University of North Carolina at Chapel Hill. Her field of research is in the employment and discrimination area, and she has published many articles on gender and religious discrimination in employment. Her work includes pure legal analysis of employment issues as well as analysis of related organizational behavior issues, including an article on stemming the exodus of women workers. She also has written on ethical analysis of gender discrimination and on global ethical issues affecting corporate governance and managers in the workplace. She teaches ethics and managerial law issues. Professor Peirce is a consultant and policy adviser for corporations, including IBM, AFSA and InPhyNet, on employment law issues. She addresses issues of employee rights in the workplace, including sexual harassment, defamation in the workplace, wrongful discharge and negligent hiring. Professor Peirce joined the faculty at UNC after practicing law for several years on Wall Street for Mudge Rose, Guthrie and Alexander, and in Durham, N.C.,

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University of Massachusetts/Amherst and has been a professor for 36 years in higher education. He has authored or edited 16 books, including Business Ethics: Readings and Cases in Corporate Morality (4th edition), The Ethical Edge, and Ethics Matters, and has published over 70 articles. He consults on business ethics for corporations and other organizations, and serves as an expert witness in litigation. Dr. Hodffman is the managing principal of the Ethics Trust (www.ethicstrust.com), a strategic alliance of leading business ethics consultant. He was the first Executive Director of the Ethics Officer Association and served for over 10 years as the advisor to its board of directors. He is the Senior Ethics Consultant to LRN, The Legal Knowledge Company, headquartered in Los Angeles. He was a founder and President of the Society for Business Ethics, served on the advisory board of the U.S. Sentencing Commission, and is frequently sought out globally for professional lectures and media interviews.

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Keywords

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