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Ethics, CSR, and Sustainability Education in the *Financial Times* Top 50 Global Business Schools: Baseline Data and Future Research Directions

Published: 20 January 2007

Volume 73, pages 347–368 (2007) Cite this article



Journal of Business Ethics

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Abstract

This paper investigates how deans and directors at the top 50 global MBA programs (as rated by the *Financial Times* in their 2006 Global MBA rankings) respond to questions about the inclusion and coverage of the topics of ethics, corporate social responsibility, and sustainability at their respective institutions. This work purposely investigates each of the three topics separately. Our findings reveal that: (1) a majority of the schools require that one or more of these topics be covered in their MBA curriculum and one-third of the schools require coverage of *all three* topics as part of the MBA curriculum, (2) there is a trend toward the inclusion of sustainability-related courses, (3) there is a higher percentage of student interest in these topics (as measured by the presence of a Net Impact club) in the top 10 schools, and (4) several schools are teaching these topics using experiential learning and immersion techniques. We note a fivefold increase in the number of stand-alone ethics courses since a 1988 investigation on ethics, and we

include other findings about institutional support of centers or special programs; as well as a discussion of integration, teaching techniques, and notable practices in relation to all three topics.

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Acknowledgments

It is important for us to acknowledge the support of the Ethics Resource Center in Washington, DC, and the Center for Business Ethics at Bentley College. In addition, we acknowledge Research Assistant (MBA Candidate) Jamie Carrier at the Center for Business Ethics at Bentley College for her extensive work in conducting interviews. Also, we are grateful to the deans, administrators, and faculty who responded to the survey.

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About this article

Cite this article

Christensen, L.J., Peirce, E., Hartman, L.P. *et al.* Ethics, CSR, and Sustainability Education in the *Financial Times* Top 50 Global Business Schools: Baseline Data and Future Research Directions. *J Bus Ethics* **73**, 347–368 (2007). https://doi.org/10.1007/s10551-006-9211-5

Received	Accepted	Published
11 August 2006	15 August 2006	20 January 2007

Issue date

July 2007

DOI

https://doi.org/10.1007/s10551-006-9211-5

Keywords

ethics education | CSR | sustainability

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