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Corporate Social Performance and Innovation with High Social Benefits: A Quantitative Analysis

Published: 08 January 2010

Volume 94, pages 581–594, (2010) [Cite this article](#)



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of this article is about the association of CSP with innovation with high social benefits and the determinants of the potential moderation of this association. Based on panel data, the article analyses the link between CSP and innovation, and the effect of being a family firm using panel estimation techniques. The results point to a moderating role of family firms on the link between innovation with high social benefits and CSP. The article concludes by assessing the policy implications of this insight.

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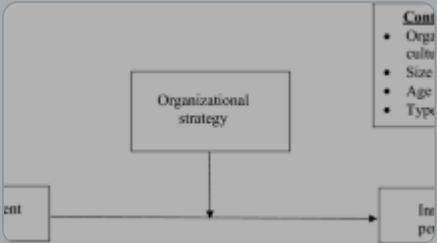
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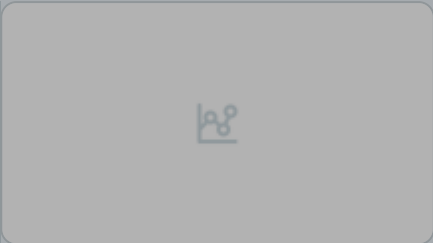
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Author information

Authors and Affiliations

Julius-Maximilians-University of Wuerzburg, Wuerzburg, Germany

Marcus Wagner

Bureau d'Economie Théorique et Appliquée, Strasbourg, France

Marcus Wagner

Corresponding author

Correspondence to [Marcus Wagner](#).

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