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# **Risk, Mispricing, and Value Investing**

Published: December 2004

Volume 23, pages 353–376, (2004) Cite this article

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primarily by small (unsophisticated) investors and followed less closely by market participants (stock price <10). Finally, and most importantly, financial analysts are overly optimistic (pessimistic) about earnings of glamour (value) stock, and for a subset of firms identified as overvalued by our strategy, the earnings announcement *raw* return, as well as abnormal return, is negative. These last results are particularly important because it is hard to envision a model consistent with rational investors holding risky stocks with predictable negative *raw* returns for a long period of time rather than holding *fT*-bills and with financial analysts systematically overestimating the earnings of these stocks while underestimating earnings of stocks that outperform the stock market.

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Bartov, E., Kim, M. Risk, Mispricing, and Value Investing. *Review of Quantitative Finance and Accounting* **23**, 353–376 (2004). https://doi.org/10.1023/B:REQU.0000049321.34133.95

Issue Date December 2004 DOI https://doi.org/10.1023/B:REQU.0000049321.34133.95

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