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Multiple channel structures in financial services: A framework

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is hoped the framework will be useful to channel managers and researchers alike. Directions for future research are developed.

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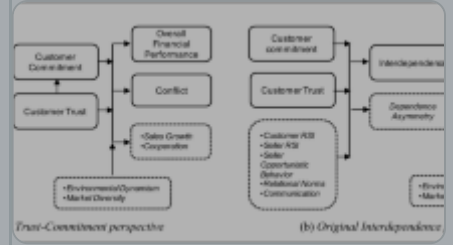
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