— Menu

Search



Home > Journal of International Business Studies > Article

Innovation in the International Financial **Markets**

Article | Published: 01 June 1981

Volume 12, pages 33–51, (1981) Cite this article



Journal of International Business

Studies

Aims and scope →

Submit manuscript →

Gunter Dufey¹ & Ian H. Giddy²

Abstract

New financial techniques and instruments are created when both the demand for and the supply of those instruments become sufficiently large. New financial instruments appear almost always to represent new combinations or packages of a relatively small number of financial services. In the international context these packages are designed to cope with controls on international financial transactions and with the peculiar interest and exchange risks faced by international firms and banks. This approach, when applied to a wide range of new international instruments, seems to explain why some have failed and others have succeeded.

Access this article

Log in via an institution \rightarrow

Subscribe and save

Springer+

from €37.37 /Month

- Starting from 10 chapters or articles per month
- Access and download chapters and articles from more than 300k books and 2,500 journals
- Cancel anytime

View plans



Buy Now

Buy article PDF 39,95 €

Price includes VAT (Poland)

Instant access to the full article PDF.

<u>Institutional subscriptions</u> →

Similar content being viewed by others



Internationalization of Financial Markets: World Financial Centres



Problematic Relationships:
Why International Economic
Law Is Sometimes More
Complicated Than It Appears

Changitim Lee
Advice Lee
Madage
Encyclopedia
of Finance

A Survey Article on International Banking

Chapter © 2016

Chapter © 2022

Chapter © 2021

Explore related subjects

Discover the latest articles, books and news in related subjects, suggested using machine learning.

<u>Capital Markets</u> <u>Economics of Innovation</u> <u>International Economics</u> <u>International Finance</u>

Sociology of the Financial Market Financial Technology and Innovation

Author information

Authors and Affiliations

The University of Michigan,

Gunter Dufey

Columbia University,

Ian H. Giddy

Additional information

*Gunter Dufey is Professor of International Business and Finance at the Graduate School of Business Administration, The University of Michigan. His teaching and research interests focus on international financial markets and financial management. He has served as a consultant to corporations, financial institutions, and government agencies.

**Ian H. Giddy is Associate Professor at Columbia University's Graduate School of Business and Senior International Economist at the Claremont Economics Institute. He has recently been an economist at the International Monetary Fund and, during 1981, Visiting Analyst at the Federal Reserve Board.

Rights and permissions

Reprints and permissions

About this article

Cite this article

Dufey, G., Giddy, I. Innovation in the International Financial Markets. J Int Bus Stud 12, 33-51 (1981).

https://doi.org/10.1057/palgrave.jibs.8490577

Published Issue date

01 June 1981 01 June 1981

DOI

https://doi.org/10.1057/palgrave.jibs.8490577

Search

Search by keyword or author

 \bigcirc

Navigation

Find a journal

Publish with us

Track your research