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The Make-or-Buy Decision: Lessons from Empirical Studies

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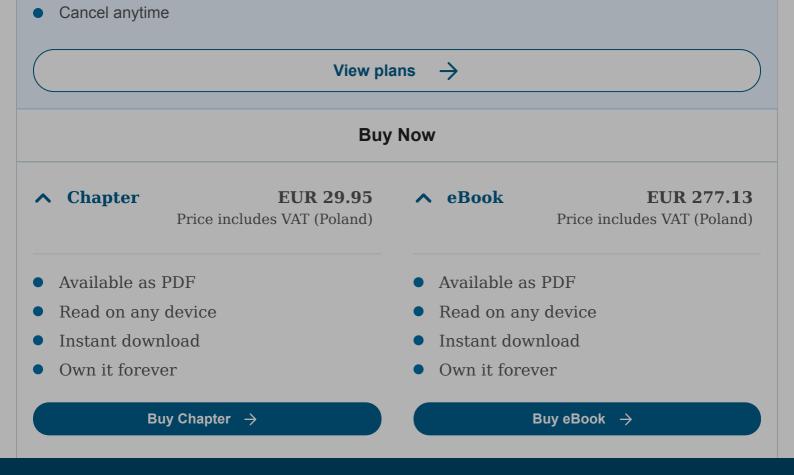
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