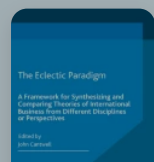


[Home](#) > [The Eclectic Paradigm](#) > Chapter

Reappraising the Eclectic Paradigm in an Age of Alliance Capitalism

| Chapter

| pp 111–142 | [Cite this chapter](#)



The Eclectic Paradigm

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **[privacy policy](#)** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

- > **Store and/or access information on a device**
- > **Personalised advertising and content, advertising and content measurement, audience research and services development**

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Access this chapter

Log in via an institution →

Subscribe and save

✓ Springer+

from €37.37 /Month

- Starting from 10 chapters or articles per month
- Access and download chapters and articles from more than 300k books and 2,500 journals
- Cancel anytime

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **[privacy policy](#)** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

Accept all cookies

Reject optional cookies

Manage preferences

Tax calculation will be finalised at checkout

Purchases are for personal use only

[Institutional subscriptions](#) →

Preview

Unable to display preview. [Download preview PDF.](#)

Similar content being viewed by others

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **[privacy policy](#)** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Amin, Ash & Nigel Thrift, editors. 1994. *Globalization, institutions and regional development in Europe*. Oxford: Oxford University Press.

[Google Scholar](#)

Audretsch, David B. & Maryann P. Feldman. 1994. External economies and spatial clustering. A. In P. R. Krugman & A. Venables, editors, *The location of economic activity: New theories and evidence*. London: Center of Economic Policy Research, CPER.

[Google Scholar](#)

Banjerji, K. & R. B. Sambharya. 1994. Vertical keiretsu and international market entry: The case of the Japanese automobile industry. Mimeo. Virginia & New

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

global container transport industry. In R. Culpan, editor, *Multinational strategic alliances*, 221–50. New York & London: Haworth Press.

[Google Scholar](#)

Buckley, Peter J., editor. 1994. *Cooperative forms of the TNC activity*. UNCTC Library on Transnational Corporations. London: Routledge.

[Google Scholar](#)

—. & Mark C. Casson. 1985. *The economic theory of the multinational enterprise*. London: Macmillan.

[Book](#) [Google Scholar](#)

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Casson, Mark C. 1987. *The firm and the market*. Oxford, U.K.: Basil Blackwell.

[Google Scholar](#)

Chamberlin, Edward. 1933. *The theory of monopolistic competition*. Boston: Harvard University Press.

[Google Scholar](#)

Chandler, Alfred D., Jr. 1962. *Strategy and structure*. Boston: Harvard University Press.

[Google Scholar](#)

—. 1990. *Scale and scope: The dynamics of industrial capitalism*. Cambridge.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Contractor, Farok J. & Peter Lorange. 1988. *Cooperative strategies in international business*. Lexington, Mass.: D. C. Heath.

[Google Scholar](#)

Cournot, Antoine A. (trans. N. T. Bacon). 1851. *Researches into mathematical principles of the theory of wealth*. New York: Macmillan.

[Google Scholar](#)

D’Cruz, Joseph R. & Alan M. Rugman. 1992. Business networks for international business. *Business Quarterly*, 54 (Spring): 101-107.

[Google Scholar](#)

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **[partners](#)**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **[privacy policy](#)** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

—. 1994a. *Globalization, economic restructuring and development* (The Prebisch Lecture for 1994). Geneva: UNCTAD.

[Google Scholar](#)

—. 1994b. The strategy of Japanese and US manufacturing investment in Europe. In M. Mason & D. Encarnation, editors, *Does ownership matter? Japanese multinationals in Europe*, 59–86. Oxford, U.K.: Clarendon Press.

[Google Scholar](#)

Enright, Michael J. 1993. Organization and coordination in geographically concentrated industries. In D. Raff & N. Lamoreaux, editors. *Coordination and information: Historical perspectives on the organization of enterprise*. Chicago: Chicago University Press.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Maastricht, The Netherlands: Maastricht Research Institute on Innovation and Technology (MERIT).

[Google Scholar](#)

Freeman, Christopher & C. Perez. 1988. Structural crises of adjustment, business cycles, and investment behavior. In G. Dosi, C. Freeman, R. Nelson, G. Silverberg & L. Soete, editors, *Technical change and economic theory*. London: Pinter Publishers.

[Google Scholar](#)

Gerlach, Michael L. 1992. *Alliance capitalism: The social organization of Japanese business*. Oxford, U.K.: Oxford University Press.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

— & Dorothy Leonard-Barton. 1994. Alliance clusters in multimedia: Safety net or entanglement? Mimeo. Harvard Business School.

[Google Scholar](#)

Hagedoorn, John. 1990. Organizational modes of inter-firm cooperation and technology transfer. *Technovation*, 10(1): 17–30.

[Article](#) [Google Scholar](#)

—. 1993a. Understanding the rationale of strategic technology partnering: Interorganizational modes of cooperation and sectoral differences. *Strategic Management Journal*, 14: 271–85.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 [partners](#), also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our [privacy policy](#) for more information on the use of your personal data. Your consent choices apply to [springer.com](#) and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)[Reject optional cookies](#)[Manage preferences](#)

Hamel, Gary. 1991. Competition for competence and inter-partner learning with international strategic alliances. *Strategic Management Journal*, 12: 82-103.

[Article](#) [Google Scholar](#)

Harrison, Bennett. 1994. *Lean and mean: The changing landscape of power in the age of flexibility*. New York: Basic Books.

[Google Scholar](#)

Helper, S. 1993. An exit-voice analysis of supplier relations: The case of the US automobile industry. In G Grabher, editor, *The embedded firm*, 141-60. London & Boston: Routledge.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **[partners](#)**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **[privacy policy](#)** for more information on the use of your personal data. Your consent choices apply to [springer.com](#) and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Herrigel, G B. 1994. Power and the redefinition of industrial districts: The case of Baden Württemberg. In G. Grabher, editor, *The embedded firm*, 227–52. London & Boston: Routledge.

[Google Scholar](#)

Hirschman, Albert, O. 1970. *Exit, voice and loyalty*. Cambridge, Mass.: Harvard University Press.

[Google Scholar](#)

Johanson, Jan & Lars G Mattsson. 1987. Internationalization in industrial systems

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)[Reject optional cookies](#)[Manage preferences](#)

Kobrin, Stephen J. 1993. Beyond geography: Inter-firm networks and the structural integration of the world economy. Working Paper 93-10. Philadelphia: Centre for International Management Studies, University of Pennsylvania.

[Google Scholar](#)

Kodama, Fumio. 1992. Japan's unique capability to innovate: Technology, fusion and its international implications. In T S. Arrison, C. F. Bergsten & M. Harris, editors, *Japans growing technological capability: Implications for the US economy*. Washington, D.C.: National Academy Press.

[Google Scholar](#)

Kogut, Bruce. 1988. Joint ventures: Theoretical and empirical perspectives.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

—. 1990. *Japanese direct investment abroad*. Social Science Research Institute Monograph Series 1. Mitaka, Tokyo: International Christian University.

[Google Scholar](#)

Krugman, Paul R. 1991. *Geography and trade*. Leuven, Belgium: Leuven University Press & Cambridge MIT Press.

[Google Scholar](#)

Lazerson, M. 1993. Factory or putting out? Knitting networks in Modena. In G. Grabher, editor, *The embedded firm*. London & Boston: Routledge.

[Google Scholar](#)

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Malecki, Edward J. 1985. Industrial location and corporate organization in high technology industries. *Economic Geography*, 61(4): 345–69.

[Article](#) [Google Scholar](#)

Markusen, Ann, Peter Hall, S. Deitrick. & S. Campbell. 1991. *The rise of the gunbelt: The military remapping of industrial America*. New York & Oxford: Oxford University Press.

[Google Scholar](#)

Marshall, Alfred. 1920. *Principles of economics*. London: Macmillan.

[Google Scholar](#)

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Mowery, David C. & David J. Teece. 1993. Japan's growing capabilities in industrial technology: Implication for US managers and policy makers. *California Management Review*, Winter: 9-34.

[Google Scholar](#)

Mytelka, Lynne K. 1991. *Strategic partnerships: States, firms, and international competition*. London: Pinter Publishers.

[Google Scholar](#)

Naisbitt, John. 1994. *Global paradox: The bigger the world economy, the more political its smallest players*. New York: William Morrow.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Perez, C. 1983. Structural changes and the assimilation of new technologies on the economic and social system. *Futures*, 15: 357–75.

[Article](#) [Google Scholar](#)

Peteraf, Margaret. 1993. The cornerstones of competitive advantage: A resource based view. *Strategic Management Journal*, 14: 179–91.

[Article](#) [Google Scholar](#)

Pigou, Arthur C. 1932 (fourth edition). *The economics of welfare*. London: Macmillan.

[Google Scholar](#)

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Robinson, Joan. 1933. *The economics of imperfect competition*. London: Macmillan.

[Google Scholar](#)

Ruigrok, Winfried & Rob van Tulder. 1995 (forthcoming). *The logic of international restructuring*. London & New York: Routledge.

[Google Scholar](#)

Rugman, Alan M. 1981. *Inside the multinationals: The economics of internal markets*. London: Croom Helm.

[Google Scholar](#)

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Shan, Weijian & William Hamilton. 1991. Country-specific advantage and international cooperation. *Strategic Management Journal*, 12(6): 419–32.

[Article](#) [Google Scholar](#)

Smith, Adam. 1776. *An inquiry into the nature and clauses of the wealth of nations*, Vol. 1 (1947 edition published by J. M. Dent & Sons, London).

[Google Scholar](#)

Stopford, John M. 1995. *Competing globally to create and control resources*, Mimeo. London Business School.

[Google Scholar](#)

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Weiermar, Karl. 1991. Globalization and new forms of industrial organization. In I. H. Rima, editor, *The political economy of global restructuring*, Vol. II, 159–71. Aldershot, U.K. & Brookfield, Vt.: Edward Elgar.

[Google Scholar](#)

Wernerfelt, Birger. 1984. A resource-based view of the firm. *Strategic Management Journal* 5(2): 171–80.

[Article](#) [Google Scholar](#)

Wheeler, K. & A. Mody. 1992. International investment and location decisions: The case of US firms. *Journal of International Economics*, 33: 57–76.

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **partners**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **privacy policy** for more information on the use of your personal data. Your consent choices apply to springer.com and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Editor information

Editors and Affiliations

Rutgers University, USA

John Cantwell

Copyright information

© 2015 Academy of International Business

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 **[partners](#)**, also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our **[privacy policy](#)** for more information on the use of your personal data. Your consent choices apply to [springer.com](#) and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development


[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

These keywords were added by machine and not by the authors. This process is experimental and the keywords may be updated as the learning algorithm improves.

Publish with us

[Policies and ethics](#) 

Search

Search by keyword or author

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 [partners](#), also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our [privacy policy](#) for more information on the use of your personal data. Your consent choices apply to [springer.com](#) and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)

Your privacy, your choice

We use essential cookies to make sure the site can function. We, and our 92 [partners](#), also use optional cookies and similar technologies for advertising, personalisation of content, usage analysis, and social media.

By accepting optional cookies, you consent to allowing us and our partners to store and access personal data on your device, such as browsing behaviour and unique identifiers. Some third parties are outside of the European Economic Area, with varying standards of data protection. See our [privacy policy](#) for more information on the use of your personal data. Your consent choices apply to [springer.com](#) and applicable subdomains.

You can find further information, and change your preferences via 'Manage preferences'. You can also change your preferences or withdraw consent at any time via 'Your privacy choices', found in the footer of every page.

We use cookies and similar technologies for the following purposes:

Store and/or access information on a device

Personalised advertising and content, advertising and content measurement, audience research and services development

[Accept all cookies](#)

[Reject optional cookies](#)

[Manage preferences](#)