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Reappraising the Eclectic Paradigm in an Age of Alliance Capitalism

[John H. Dunning](#)

Chapter

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Abstract

This article discusses the implications of the advent of alliance capitalism for our theorizing about the determinants of MNE activity. In particular, it argues that, due to the increasing

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regions and countries to embrace the external economies of interdependent activities.

Keywords

Market Failure

Strategic Management Journal

Agglomerative Economy

Transnational Corporation

Coordination Cost

These keywords were added by machine and not by the authors. This process is experimental and the keywords may be updated as the learning algorithm improves.

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