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Behavioral Finance and Investment Strategy

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Investment Management

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2. See, for example, Baker and Sesia (2007).
3. This question has been adapted from “Introduction to behavioral finance,” Undiscovered managers LLC, 1999.

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Author information

Authors and Affiliations

Mail Number B-3, Business School, AUT University, Private Bag 92006, Auckland, 1142, New Zealand
Chandrasekhar Krishnamurti

Corresponding author

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