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# **Behavioral Finance and Investment Strategy**

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**Investment Management** 

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<u>Behavioral Economics</u> <u>Behavioral Finance</u> <u>Behaviorism</u> <u>Economic Psychology</u>

<u>Market Psychology</u> <u>Statistical Finance</u>

#### **Notes**

- 1. <a href="http://www.undiscoveredmanagers.com">http://www.undiscoveredmanagers.com</a>.
- 2. See, for example, Baker and Sesia (2007).
- 3. This question has been adapted from "Introduction to behavioral finance," Undiscovered managers LLC, 1999.

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