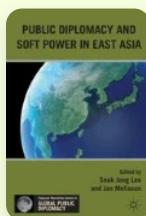


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Asian Perceptions of American Soft Power

| Chapter

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[Marshall M. Bouton & Gregory G. Holyk](#) Part of the book series: [Palgrave Macmillan Series in Global Public Diplomacy \(\(GPD\)\)](#) 1406 Accesses  2 Citations

Abstract

Despite numerous challenges to its supremacy and a financial crisis that has significantly weakened its economy, the United States remains unmatched in terms of its economic and military hard power. The financial crisis that began in 2008 has increased China's already considerable regional economic clout and expectations that it will take a greater leadership role in Asia. However, although the United States has suffered setbacks in terms of perceptions of its economic capabilities and competence, the attractiveness of the US-led economic model is still strong, not to mention that China continues to lag far behind the United

States in its political and diplomatic attractiveness.¹ Still, concerns about U.S. leadership capabilities and competence cannot be ignored.

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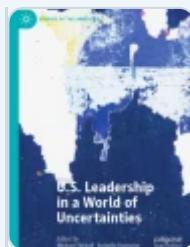
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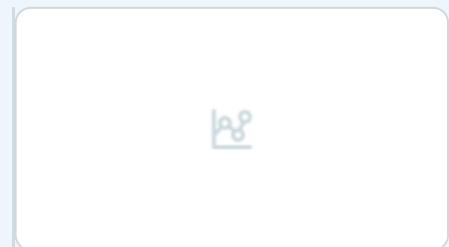


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Editor information

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About this chapter

Cite this chapter

Bouton, M.M., Holyk, G.G. (2011). Asian Perceptions of American Soft Power. In: Lee, S.J., Melissen, J. (eds) Public Diplomacy and Soft Power in East Asia. Palgrave Macmillan Series in Global Public Diplomacy. Palgrave Macmillan, New York. https://doi.org/10.1057/9780230118447_10

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DOI	Publisher Name	Print ISBN
https://doi.org/10.1057/9780230118447_10	Palgrave Macmillan, New York	978-1-349-29359-9

Online ISBN	eBook Packages
978-0-230-11844-7	Palgrave Political & Intern. Studies Collection Political Science and International Studies (R0)

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