Comparing the Publication Process in Accounting, Economics, Finance, Management, Marketing, Psychology, and the Natural Sciences 🛒

David A. Wood

+ Author & Article Information

Share ⌄	Tools ⌄	Cite ⌄

SYNOPSIS

I present two types of data about the publication and review process in the accounting, economics, finance, management, marketing, psychology, and natural science disciplines. First, I collect all articles published in 2012 in top-tier journals of these disciplines and compare the articles based on word counts, figures, and tables included in each article, the time it took to be published, citations, the number of co-authors, and submission fees. I then survey academics in each discipline. Survey questions were designed to evaluate overall perceptions of the review process, changes in the review process in the last five years, opinions about appropriate acceptance rates, assessment of reviewers and editors, and general assessments of reviewers and the review process, faculty evaluation, and journals. While there are many results, key results for the accounting discipline include very low citation patterns relative to other disciplines, a belief that reviewers have not improved in the last five years, a desire for acceptance rates twice as high at the top-tier journals, and that reviewers focus too much on incremental contribution and rigor and not enough on research that contributes to practice. Additional results are presented and discussed.

Data Availability: Contact the author.

Keywords: **review process**, **publication process**, **reviewers**, **editors**

> You do not currently have access to this content.

Sign in

Don't already have an account? Register

Member Login

Pay-Per-View Access
$25.00
AAA Members: Please log in for free access to content. Note, Teaching Notes are a full member benefit and are not available to student members.

🛒 Buy This Article

View Metrics

Citing Articles Via

Web Of Science (56)

Google Scholar

CrossRef (85)

✉ Email Alerts

Article Activity Alert

Publish Ahead of Print Alert

New Issue Alert

Skip to Main Content

American Accounting Association
Thought Leaders in Accounting

Information for Authors

Authorship Policy

Plagiarism Policy

Data Integrity Policy

Citing Corrected Articles Policy

Minimizing Overlapping Decision Rights Policy

Prior Publication Policy

American Accounting Association

Cookie Policy   Accessibility   Terms & Conditions   Get Adobe Acrobat Reader