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# Crossing Over: Hybridity and Hegemony in the Popular Media

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## Abstract

In this essay, I assess how the threat of “hybridity,” as represented in the mediated construction of Jennifer Lopez, is negotiated and contained in the context of contemporary popular culture. I argue that, in this case, hybridity is shored up against a narrative of authentic “otherness,” secured via a particularly gendered and

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A version of this essay was presented at the 2003 annual conference of the National Communication Association, in Miami Beach, Florida.

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## Notes

A version of this essay was presented at the 2003 annual conference of the National Communication Association, in Miami Beach, Florida.

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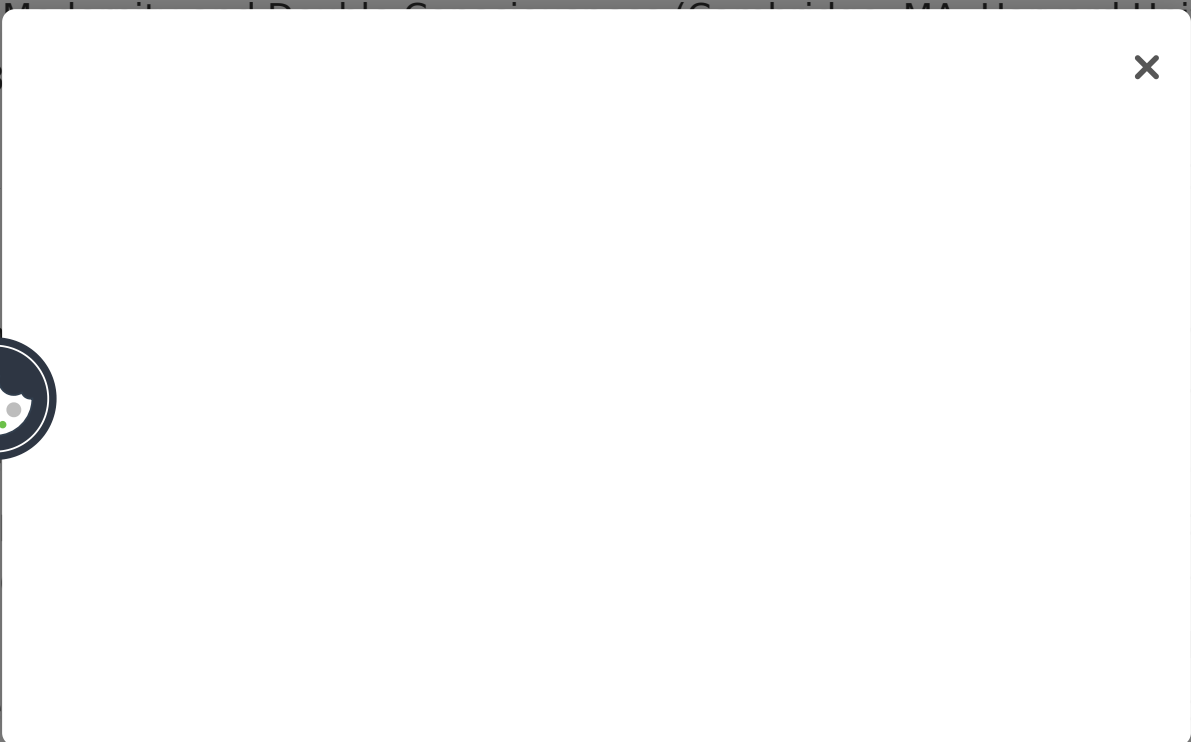
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