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Crossing Over: Hybridity and Hegemony in the Popular Media

Helene A. Shugart 

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Abstract

In this essay, I assess how the threat of “hybridity,” as represented in the mediated construction of Jennifer Lopez, is negotiated and contained in the context of contemporary popular culture. I argue that, in this case, hybridity is shored up against a narrative of authentic “otherness,” secured via a particularly gendered and sexualized...

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Notes

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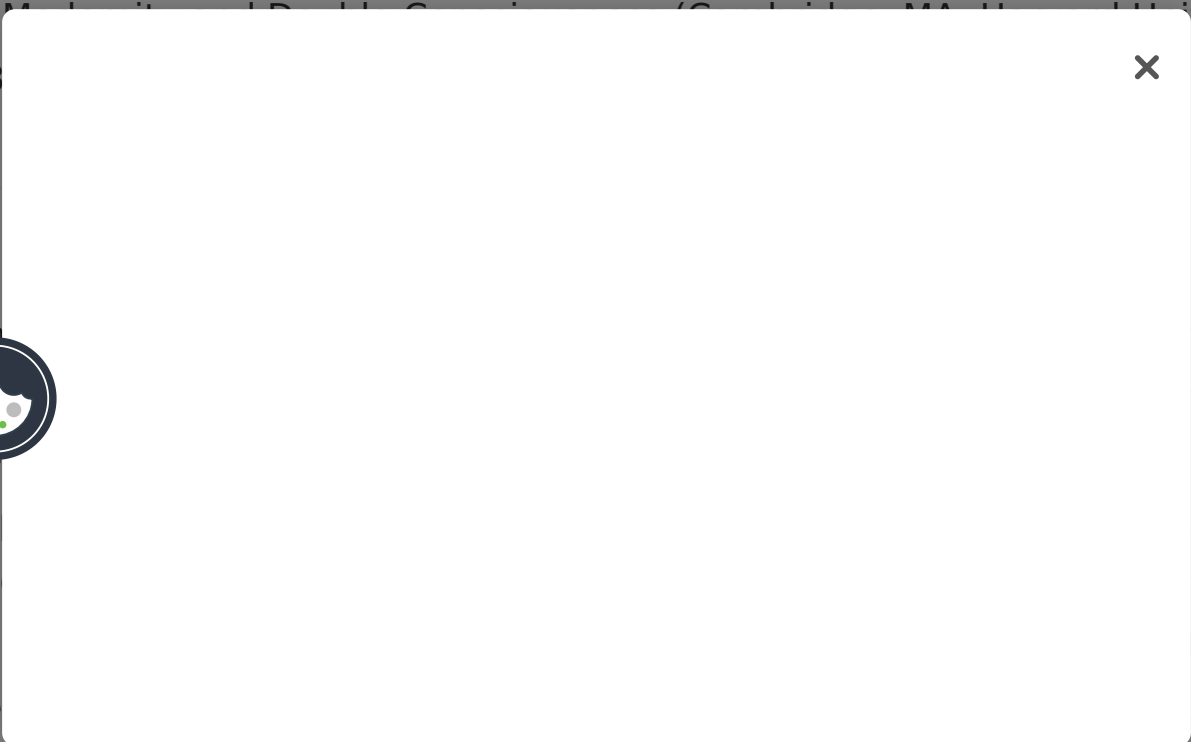
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cases (Valdivia, 2001) have been largely ignored (see, e.g., Valdivia, 2001). Del Rio), her hybridity and panethnicity, her multiple identities, broadly speaking, have been largely ignored, even though she has been the specter of the "Latin" in the popular imagination. As Valdivia (2001) marks his argument, gender is a significant intersection of race/ethnicity and class. Molina Guzmán and Valdivia (2001) argue that the Latina body is a site of intersectionality.

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