Advertisement

Managerial and Decision Economics / Volume 16, Issue 4 / pp. 479-492

Article

Sibling rivalry: The emergence of competition among the baby bells

William F. Shughart II

First published: July/August 1995

https://doi.org/10.1002/mde.4090160416

PDF

Abstract

The Modification of Final Judgment (MFJ) prohibits the seven regional Bell operating companies (RBOCs) spun off by AT&T from competing with one another in various markets 'adjacent' to the local telephone exchange. I have examined the competitiveness of three of these adjacent markets (cellular telephone, paging services, and yellow pages publishing) since divestiture in order to assess the likelihood of collusion among the RBOCs. On the basis of a decade of post-divestiture experience, I find the prospect of collusion to be remote and, hence, the probability of anticompetitive effects from lifting the MFJ to be vanishingly small.

REFERENCES

BIA Publications (1993). *The 1993 Paging/PCS Directory*, Chantilly, VA: BIA Publications, Inc.

Google Scholar

Cellular Telecommunications Industry Association (1992). State of the Cellular Industry, Washington, DC.

This website utilizes technologies such as cookies to enable essential site functionality, as well as for analytics, personalization, and targeted advertising. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. Privacy Policy

Manage Preferences

Accept All

Reject Non-Essential

Paul Kagan Associates, Inc. (1992). Cellular Rates 1992, March, Carmel, CA.

Google Scholar

F. S. McChesney (1995). Empirical tests of the crosssubsidy and discriminatory access hypotheses in vertically integrated telephony. Managerial and Decision Economics, this issue.

Google Scholar

W. F. Shughart II (1990). *The Organization of Industry*, Homewood, II: Richard D. Irwin.

Google Scholar

G. J. Stigler (1964). A theory of oligopoly. *Journal of Political Economy*, **72**, February, 44–61.

Web of Science® Google Scholar

US Federal Communications Commission (1993). *Monitoring Report*, Staff of the Federal-State Joint Board, Washington, DC, May.

Google Scholar

US Telephone Association (USTA) (1993). 1993 Phone Facts, Washington, DC.

Google Scholar

Yellow Pages Publishers Association (YPPA) (1993a). Rates & Data Part 1, Vol. 1, October, Troy, MI.

Google Scholar

Yellow Pages Publishers Association (YPPA) (1993b). Rates & Data Part 2, Vol. 2, October, Troy, MI.

Google Scholar

This website utilizes technologies such as cookies to enable essential site functionality, as well as for analytics, personalization, and targeted advertising. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. Privacy Policy

Manage Preferences

Accept All

Reject Non-Essential

ABOUT WILEY ONLINE LIBRARY

Privacy Policy
Terms of Use
About Cookies
Manage Cookies
Accessibility
Wiley Research DE&I Statement and Publishing Policies

HELP & SUPPORT

Contact Us
Training and Support
DMCA & Reporting Piracy
Sitemap

OPPORTUNITIES

Subscription Agents
Advertisers & Corporate Partners

CONNECT WITH WILEY

The Wiley Network
Wiley Press Room

Copyright © 1999-2026 John Wiley & Sons, Inc or related companies. All rights reserved, including rights for text and data mining and training of artificial intelligence technologies or similar technologies.

WILEY

This website utilizes technologies such as cookies to enable essential site functionality, as well as for analytics, personalization, and targeted advertising. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. Privacy Policy

Manage Preferences

Accept All

Reject Non-Essential