Policy Forum: Macroeconomic Issues in a Changing World

The Effect of Changes in Monetary Policy on Consumer and Business Confidence

Stephen Kirchner

First published: 26 February 2020

https://doi.org/10.1111/1467-8462.12365

Citations: 7

Abstract

This article examines the response of consumer and business confidence to five measures of change in Australian monetary policy. Actual, expected and surprise increases in the official cash rate target and related interest rates are shown to negatively impact consumer sentiment. Business confidence is less affected by increases in the cash rate target, but is negatively affected by an increase in the 90-day bank accepted bill rate. Tests for model stability and asymmetries in the response of sentiment to increases and decreases in interest rates otherwise find only limited evidence for monetary policy having a perverse signalling effect on sentiment.

References

Claus, E. and Dungey, M. 2015, 'Can monetary policy surprise the market?', CAMA Working Paper 5/2015, Crawford School of Public Policy, Centre for Applied Macroeconomic Analysis, Canberra.

Google Scholar

Claus, E. and Nguyen, V. H. 2019, 'Monetary policy shocks from the consumer perspective', *Journal of Monetary Economics*. https://doi.org/10.1016/j.jmoneco.2019.03.012

Google Scholar

Gillitzer, C. and Prasad, N. 2018, 'The effect of consumer sentiment on consumption: Cross-sectional evidence from elections', *American Economic Journal: Macroeconomics*, vol. **10**, pp. 234–69.

Web of Science® Google Scholar

Kehoe, J. 2019, 'Confidence jitters keep RBA inflation goal intact', *Australian Financial Review*, 8 November, viewed January 2019, https://www.afr.com/policy/economy/confidence-jitters-keep-rba-inflation-goal-intact-20191107-p538iu

Google Scholar

Kirchner, S. 2019, 'State of confusion: Economic policy uncertainty and international trade and investment', Australian Economic Review, vol. 52, pp. 178-99. Web of Science® Google Scholar Lewis, D. I., Makridis, C. and Merten, K. Federal Reserve Bank of Dallas 2019, 'Do monetary policy announcements shift household expectations?', Working Paper No. 1906, Federal Reserve Bank of Dallas. **Google Scholar** Ludvigson, S. C. 2004, 'Consumer confidence and consumer spending', Journal of Economic Perspectives, vol. 18, pp. 29-50. Web of Science® Google Scholar Reserve Bank of Australia, 2019, Minutes of November Board Meeting, 5 November. **Google Scholar** Roberts, I. and Simon, J. 2001, 'What do sentiment surveys measure?', Research Discussion Paper, viewed January 2019, < https://www.rba.gov.au/publications/rdp/2001/2001-09/index.html> **Google Scholar** Wang, J. C. and Berger-Thomson, L. 2015, 'Consumer sentiment surveys', Reserve Bank of Australia Bulletin, December, viewed January 2019, https://www.rba.gov.au/publications/bulletin/2015/dec/1.html **Google Scholar** Westpac Institutional Bank 2019, 'Consumer Sentiment Drops to 4-Year Low', Media Release, 9 October, viewed January 2019. https://melbourneinstitute.unimelb.edu.au/_data/assets/pdf_file/0010/3195136/Pre ssReleaseCSI20191009-1.pdf>

Google Scholar

Citing Literature

Terms of Use
About Cookies
Manage Cookies
Accessibility
Wiley Research DE&I Statement and Publishing Policies
Developing World Access

HELP & SUPPORT

Contact Us
Training and Support
DMCA & Reporting Piracy

OPPORTUNITIES

Subscription Agents
Advertisers & Corporate Partners

CONNECT WITH WILEY

The Wiley Network Wiley Press Room

Copyright © 1999-2024 John Wiley & Sons, Inc or related companies. All rights reserved, including rights for text and data mining and training of artificial intelligence technologies or similar technologies.

