

Real Estate Education: Past, Present and Future—The Search for a Discipline

Jerome Dasso, Lynn Woodward

First published: December 1980

<https://doi.org/10.1111/1540-6229.00226>



Abstract

We are making headway, with difficulty, in our understanding and teaching of real estate subject matter. Until about 1960, heavy emphasis was on license preparation, salesmanship and professional development. The Gordon-Howell and Pierson reports led to a complete rethinking of real estate instruction at the university level. A problem solving approach is currently the key to respectability. Two versions of this approach are the (1) multidisciplinary and (2) financial management. Highest and best use promises to provide an acceptable social ethic for real estate education and implies the need for efficient real estate markets for optimum allocation of resources.

Citing Literature



[Download PDF](#)

ABOUT WILEY ONLINE LIBRARY

This website utilizes technologies such as cookies to enable essential site functionality, as well as for analytics, personalization, and targeted advertising. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)



Manage Preferences

Accept All

Reject Non-Essential

Contact Us
Training and Support
DMCA & Reporting Piracy
Sitemap

OPPORTUNITIES

Subscription Agents
Advertisers & Corporate Partners

CONNECT WITH WILEY

The Wiley Network
Wiley Press Room

Copyright © 1999-2026 John Wiley & Sons, Inc or related companies. All rights reserved, including rights for text and data mining and training of artificial intelligence technologies or similar technologies.

WILEY

This website utilizes technologies such as cookies to enable essential site functionality, as well as for analytics, personalization, and targeted advertising. You may change your settings at any time or accept the default settings. You may close this banner to continue with only essential cookies. [Privacy Policy](#)



Manage Preferences

Accept All

Reject Non-Essential