

[Download This Paper \(Delivery.cfm/SSRN_ID1447277_code357310.pdf?abstractid=1447277&mirid=1\)](#)[Open PDF in Browser \(Delivery.cfm/SSRN_ID1447277_code357310.pdf?abstractid=1447277&mirid=1&type=2\)](#)[Add Paper to My Library](#)Share:

Applied Value Investing

APPLIED VALUE INVESTING, McGraw-Hill, August 2009

13 Pages

Posted: 16 Aug 2009

Joseph Calandro, Jr. (https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=357310)

Fordham University - Gabelli Center for Global Security Analysis

Date Written: August 11, 2009

Abstract

Books on Graham and Dodd-based valuation tend to be predominantly introductory in nature, and essentially present different interpretations of value investing, broadly defined. This book takes a different approach; rather than introduce a new variation on the value investing theme, it adopts the modern Graham and Dodd approach and applies it in a variety of unique and practical ways. For example, it evaluates major acquisitions undertaken by noted value investors (such as Warren Buffett and Eddie Lampert) through the lens of Graham and Dodd in formal case studies. It also presents a Graham and Dodd-based catastrophe pricing approach and applies it to an alternative investment-like case study. The book further presents a practical macro-based framework that can be used in a value investing context as an opportunity screening tool. Finally, it presents an integrated business framework that can be used to either assess or manage a franchise (or a firm operating with a sustainable competitive advantage). [Note: The downloadable document is the book's Preface without endnotes.]

Keywords: value investing, valuation, M&A, business cycles, catastrophe pricing, business analysis**JEL Classification:** G34, G39, L21, M21[Suggested Citation](#) >[Show Contact Information](#) >[Download This Paper \(Delivery.cfm/SSRN_ID1447277_code357310.pdf?abstractid=1447277&mirid=1\)](#)[Open PDF in Browser \(Delivery.cfm/SSRN_ID1447277_code357310.pdf?abstractid=1447277&mirid=1&type=2\)](#)

0 References

0 Citations

[Fetch Citations](#)

Do you have a job opening that you would like to promote on SSRN?

[Place Job Opening \(https://www.ssrn.com/index.cfm/en/Announcements-Jobs/\)](https://www.ssrn.com/index.cfm/en/Announcements-Jobs/)

Paper statistics

We use cookies that are necessary to make our site work. We may also use additional cookies to analyze, improve, and personalize our content and your digital experience. For more information, see our [Cookie Policy](https://www.elsevier.com/legal/cookiepolicy) (<https://www.elsevier.com/legal/cookiepolicy>)

ABSTRACT VIEWS

7,557

[Cookie Settings](#)[Accept all cookies](#)

RANK



(https://plumx.com/ssrn/a/?ssrn_id=1447277)

[Submit a Paper](#) > (<https://hq.ssrn.com/submission.cfm>)

SSRN Quick Links



SSRN Rankings



About SSRN



(<https://www.facebook.com/SSRNcommunity/>)

([https://www.linkedin.com/company/493409?](https://www.linkedin.com/company/493409?trk=tyah&trkInfo=clickedVertical%3Acompany%2CentityType%3AentityHistoryName%2CclickedEntityId%3Acompany_493409%2Cidx%3A1)

[trk=tyah&trkInfo=clickedVertical%3Acompany%2CentityType%3AentityHistoryName%2CclickedEntityId%3Acompany_493409%2Cidx%3A1](https://www.linkedin.com/company/493409?trk=tyah&trkInfo=clickedVertical%3Acompany%2CentityType%3AentityHistoryName%2CclickedEntityId%3Acompany_493409%2Cidx%3A1)

(<https://twitter.com/SSRN>)

(<http://www.elsevier.com/>)

Copyright (<https://www.ssrn.com/index.cfm/en/dmca-notice-policy/>)

Terms and Conditions (<https://www.ssrn.com/index.cfm/en/terms-of-use/>)

Privacy Policy (<https://www.elsevier.com/legal/privacy-policy>)

All content on this site: Copyright © 2023 Elsevier Inc., its licensors, and contributors. All rights are reserved, including those for text and data mining, AI training, and similar technologies. For all open access content, the Creative Commons licensing terms apply.

We use cookies to help provide and enhance our service and tailor content.

To learn more, visit [Cookie Settings](#).



(<http://www.relx.com/>)

(<https://papers.ssrn.com/sol3/updateInformationLog.cfm?process=true>)

We use cookies that are necessary to make our site work. We may also use additional cookies to analyze, improve, and personalize our content and your digital experience. For more information, see our [Cookie Policy](https://www.elsevier.com/legal/cookiepolicy) (<https://www.elsevier.com/legal/cookiepolicy>)

[Cookie Settings](#)

Accept all cookies