

[Download This Paper \(Delivery.cfm/SSRN_ID1691463_code1250153.pdf?abstractid=1691463&mirid=1\)](https://papers.ssrn.com/sol3/Delivery.cfm/SSRN_ID1691463_code1250153.pdf?abstractid=1691463&mirid=1)
[Open PDF in Browser \(Delivery.cfm/SSRN_ID1691463_code1250153.pdf?abstractid=1691463&mirid=1&type=2\)](https://papers.ssrn.com/sol3/Delivery.cfm/SSRN_ID1691463_code1250153.pdf?abstractid=1691463&mirid=1&type=2)

[Add Paper to My Library](#)

 Share:    

Examining CSR Reports Based on Nippon Keidanren CSR Matrix

18 Pages

Posted: 14 Oct 2010

Last revised: 2 May 2011

 Nila Firdausi Nuzula (https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=1250153)

Ritsumeikan Asia Pacific University; Universitas Brawijaya

Date Written: October 13, 2010

Abstract


In term of increasing awareness to the importance of engagement on Corporate Social Responsibility (CSR) nowadays, shortcomings to measure some extent of non financial performance of companies are still existed. Attempt to contribute on find reliable assessment of CSR activity, the author uses content analysis to examine CSR reports published by Japanese food companies. This paper finds that particular CSR-related-words, which are picked up from Nippon Keidanren CSR matrix can be applied to describe CSR accomplishment of the companies, and assess toward which stakeholders and issues the companies address their CSR activities.

Keywords: Corporate social responsibility, content analysis, CSR Matrix

JEL Classification: M14, O53

[Suggested Citation](#) >

[Show Contact Information](#) >


[Download This Paper \(Delivery.cfm/SSRN_ID1691463_code1250153.pdf?abstractid=1691463&mirid=1\)](https://papers.ssrn.com/sol3/Delivery.cfm/SSRN_ID1691463_code1250153.pdf?abstractid=1691463&mirid=1)
[Open PDF in Browser \(Delivery.cfm/SSRN_ID1691463_code1250153.pdf?abstractid=1691463&mirid=1&type=2\)](https://papers.ssrn.com/sol3/Delivery.cfm/SSRN_ID1691463_code1250153.pdf?abstractid=1691463&mirid=1&type=2)

27 References

1. M L Barnett
Stakeholder Influence Capacity and the Variability of Financial Returns to Corporate Social Responsibility Posted: 2005
Crossref (<https://doi.org/10.5465/amr.2007.25275520>)
2. C K Brancato
Institutional investors and corporate governance: best practices for increasing corporate value Posted: 1997
3. A B Carroll , A K Buchholtz
Business and society: Ethics and stakeholder management Posted: 2006
4. A B Carroll
A Three-Dimensional Conceptual Model of Corporate Performance
Academy of Management Review , volume 4 , p. 497 - 505 Posted: 1979
Crossref (<https://doi.org/10.5465/amr.1979.4498296>)

[Load more](#)

We use cookies that are necessary to make our site work. We may also use additional cookies to analyze, improve, and personalize our content and your digital experience. For more information, see our [Cookie](#)

<https://www.elsevier.com/legal/cookiepolicy>

[Cookie Settings](#)
[Accept all cookies](#)

Do you have a job opening that you would like to promote on SSRN?

Place Job Opening (<https://www.ssrn.com/index.cfm/en/Announcements-Jobs/>)

Paper statistics

DOWNLOADS	126
ABSTRACT VIEWS	912
RANK	415,241

27 References

PlumX Metrics



https://plu.mx/ssrn/a/?ssrn_id=1691463
Related eJournals

Corporate Governance: Social Responsibility & Social Impact eJournal (https://papers.ssrn.com/sol3/JELJOUR_Results.cfm?form_name=journalBrowse&journal_id=1346794)

Follow



Feedback

Submit a Paper > (<https://hq.ssrn.com/submission.cfm>)

SSRN Quick Links

SSRN Rankings

About SSRN

(<https://www.facebook.com/SSRNcommunity/>)

([https://www.linkedin.com/company/493409?](https://www.linkedin.com/company/493409?trk=tyah&trkInfo=clickedVertical%3Acompany%2CentityType%3AentityHistoryName%2CclickedEntityId%3Acompany_493409%2Cidx%3)

[trk=tyah&trkInfo=clickedVertical%3Acompany%2CentityType%3AentityHistoryName%2CclickedEntityId%3Acompany_493409%2Cidx%3](https://www.linkedin.com/company/493409?trk=tyah&trkInfo=clickedVertical%3Acompany%2CentityType%3AentityHistoryName%2CclickedEntityId%3Acompany_493409%2Cidx%3)

(<https://twitter.com/SSRN>)

(<http://www.elsevier.com/>)

Copyright (<https://www.ssrn.com/index.cfm/en/dmca-notice-policy/>)

Terms and Conditions (<https://www.ssrn.com/index.cfm/en/terms-of-use/>)

Privacy Policy (<https://www.elsevier.com/legal/privacy-policy>)

All content on this site: Copyright © 2023 Elsevier Inc., its licensors, and contributors. All rights are reserved, including those for text and data mining, AI training, and similar technologies. For all open access content, the Creative Commons licensing terms apply.

We use cookies to help provide and enhance our service and tailor content.

We use cookies that are necessary to make our site work. We may also use additional cookies to analyze, improve, and personalize our content and your digital experience. For more information, see our [Cookie Policy](#)

[Policy](https://www.elsevier.com/legal/cookiepolicy) (<https://www.elsevier.com/legal/cookiepolicy>)

[Cookie Settings](#)

Accept all cookies

