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The Bottom Line: Corporate Performance and Gender Diversity in the C-Suite (2004-2008)

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Harvey M. Wagner (https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=1770499)
University of North Carolina (UNC) at Chapel Hill - Operations Area

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Abstract


This report makes the bottom-line business case for gender diversity in the C-Suite (2004-2008). The companies are Fortune 500. The performance measures are ROS, ROIC, and ROE. The results are similar to those published by Catalyst Inc for gender diversity in Corporate Boards, using the same companies and years.

Keywords: bottom line, corporate performance, gender diversity, Catalyst, Fortune 500, representation on boards, business case, return on sales, return on invested capital, return on equity, Compustat data base, empirical link, sustained representation

JEL Classification: M1, L2, C5

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