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Dive in! Tips for Teaching Economics Through 'Shark Tank'

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Abstract

ABC's "Shark Tank" fan base is rapidly growing beyond its TV audience. Teachers are beginning to discover its attraction for students and application to the classroom. Assignments and simulations based on the show engage students and make the concepts memorable. We help navigate five seasons of the show by capturing and organizing clips in categories that relate to common economic topics and making suggestions for how they may be used in the classroom. Our project will culminate in an online repository of clips and teaching suggestions.

Keywords: Economic Education, Active Learning in Economics, Teaching Resources for Economists

JEL Classification: A10; A22

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