



## American Economic Review

ISSN 0002-8282 (Print) | ISSN 1944-7981 (Online)

≡ Menu

# Maps of Bounded Rationality: Psychology for Behavioral Economics

Daniel Kahneman

AMERICAN ECONOMIC REVIEW  
VOL. 93, NO. 5, DECEMBER 2003  
(pp. 1449–1475)

Download Full Text PDF

### Article Information

#### Citation

Kahneman, Daniel. 2003. "Maps of Bounded Rationality: Psychology for Behavioral Economics." *American Economic Review*, 93 (5): 1449–1475.

DOI: 10.1257/000282803322655392

Choose Format:

### This website uses cookies.

By clicking the "Accept" button or continuing to browse our site, you agree to first-party and session-only cookies being stored on your device to enhance site navigation and analyze site performance and traffic. For more information on our use of cookies, please see our [Privacy Policy](#).

Accept

Data Appendix (1.65 MB)

## JEL Classification

**D00** Microeconomics: General

**D81** Criteria for Decision-Making under Risk and Uncertainty

[Terms of Use](#)

[Privacy Policy](#)

Copyright 2024 American Economic Association. All rights reserved.

### This website uses cookies.

By clicking the "Accept" button or continuing to browse our site, you agree to first-party and session-only cookies being stored on your device to enhance site navigation and analyze site performance and traffic. For more information on our use of cookies, please see our [Privacy Policy](#).

Accept