



American Economic Review

ISSN 0002-8282 (Print) | ISSN 1944-7981 (Online)

≡ Menu

Maps of Bounded Rationality: Psychology for Behavioral Economics

Daniel Kahneman

AMERICAN ECONOMIC REVIEW
VOL. 93, NO. 5, DECEMBER 2003
(pp. 1449–1475)

Download Full Text PDF

Article Information

Citation

Kahneman, Daniel. 2003. "Maps of Bounded Rationality: Psychology for Behavioral Economics." *American Economic Review* 93 (5): 1449–1475.

DOI: 10.1257/000282803322655392

Choose Format:

This website uses cookies.

By clicking the "Accept" button or continuing to browse our site, you agree to first-party and session-only cookies being stored on your device to enhance site navigation and analyze site performance and traffic. For more information on our use of cookies, please see our [Privacy Policy](#).

Accept

Supplemental Data Appendix

JEL Classification

D90 Micro-Based Behavioral Economics: General

D81 Criteria for Decision-Making under Risk and Uncertainty

[Terms of Use](#)

[Privacy Policy](#)

Copyright 2026 American Economic Association. All rights reserved.

This website uses cookies.

By clicking the "Accept" button or continuing to browse our site, you agree to first-party and session-only cookies being stored on your device to enhance site navigation and analyze site performance and traffic. For more information on our use of cookies, please see our [Privacy Policy](#).

Accept