

< Behavioral Economics: Past, Present, and Future



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JEL Classification

D91 Micro-Based Behavioral Economics: Role and Effects of Psychological, Emotional, Social, and Cognitive Factors on Decision Making

D11 Consumer Economics: Theory

D83 Search; Learning; Information and Knowledge; Communication; Belief; Unawareness

E03 Behavioral Macroeconomics

G02 Behavioral Finance: Underlying Principles

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