


## Information Disclosure in Financial Markets

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### ABSTRACT

Information disclosure is an essential component of regulation in financial markets. In this article, we provide a cohesive analytical framework to review how information disclosure in financial markets affects market quality, information production, efficiency of real investment decisions, and traders' welfare. We use our framework to add to the conventional wisdom that disclosure improves market quality in an economy with exogenous information. Second, we illustrate that disclosure can crowd out information, and overall market-quality implications are subtle and depend on the specification of information-acquisition technology. Third, we review how disclosure affects information production in financial markets are not just a side show, as real decision makers can learn information from them to guide their decisions. Last, we discuss how disclosure affects market quality through changing trading opportunities and through beauty-contest motives. Overall, our review suggests that information disclosure is an important factor for understanding market quality, and that there are several trade-offs that should be considered in determining its optimal level.

### Keywords

**disclosure** (/search?option1=pub\_keyword&value1="disclosure"), **market quality** (/search?option1=pub\_keyword&value1="market quality"), **crowding-out effect** (/search?option1=pub\_keyword&value1="crowding-out effect"), **learning from prices** (/search?option1=pub\_keyword&value1="learning from prices"), **real efficiency** (/search?option1=pub\_keyword&value1="real efficiency"), **welfare** (/search?option1=pub\_keyword&value1="welfare")

### 1. INTRODUCTION

Disclosure of information in financial markets is at the forefront of regulatory efforts to improve financial market quality and stability. **Greenstone, Oyer & Schmidt** (2013) note that the passage of the Securities Act of 1933 and the Securities Exchange Act of 1934, the federal government has actively regulated US equity markets. The centerpiece of this regulation is the requirement to disclose financial information. Recently, these efforts have been very prominent, with the Sarbanes–Oxley Act of 2002 and the Dodd–Frank Act of 2010 emphasizing the importance of disclosure. The Sarbanes–Oxley Act was passed “to protect investors by improving the accuracy and reliability of corporate disclosures made pursuant to the securities laws” (15 U.S.C. Stat. 745).

Disclosure regulation comes in different forms and affects different activities. Over time, firms have increasingly been required to disclose information about their operations in reports to their investors. Similarly, investors are required to disclose information about their holdings in firms that might pertain to activism, intentions of selling, and so on, which ultimately affect firm value. Moreover, improved quality of public information is also achieved by increasing the reliability of credit ratings and by greater disclosure of information. Recently, following the financial crisis of 2008, governments increased the amount of disclosure available about banks by conducting annual stress tests. This has led to significant public debate (**Goldstein & Sapra 2013**).

The academic literature is quite ambiguous about the effects of disclosure and its overall desirability. It is well understood that disclosure can potentially provide information in financial markets, it can increase market liquidity and market efficiency and can decrease the cost of capital for firms. However, much has been written about the costs of disclosure, which occur because of the crowding out of private information production, the destruction of risk-sharing opportunities, and the promotion of information asymmetries. In light of new regulations related to disclosure in recent years, researchers have been delving more and more into the topic, trying to understand the pros and cons of disclosure. What is the optimal level of disclosure in terms of promoting market quality and social welfare? What types of disclosure are most beneficial? In what circumstances is disclosure most beneficial?

Our goal in this review is to present the main forces that have been put forward in the discussion on the effects of disclosure in financial markets. As this is a complex topic, we use a model that has been used extensively in the literature on information and disclosure in financial markets, and we show how the main forces are manifested in the model. We also discuss the contributions of researchers who wish to build on existing theories in developing new ones, testing existing empirical implications, or understanding ongoing policy debates.

extant disclosure literature (some excellent surveys include those of **Dye 2001**, **Verrecchia 2001**, **Kanodia 2006**, **Leuz & Wysocki 2008**, and **Kanodia & Sapra 2009**). We review this literature in a unified way, forces within a cohesive analytical framework, so that the pros and cons of disclosure can be more easily sorted out and evaluated for different environments. The structure of this review is as follows. Section 2 presents the basic framework for studying information and disclosure in financial markets, building on the work of **Diamond (1980)**, and **Verrecchia (1982a)**. We show basic results demonstrating how increased precision of public information, which is achieved via enhanced disclosure, That is, we show that disclosure increases liquidity and market efficiency and decreases the cost of capital and return volatility. These results capture the essence of disclosure.

In Section 3, we extend the basic framework to endogenize the acquisition of private information by market participants, building on work by **Verrecchia (1982a)** and the basic argument that increased disclosure leads to crowding out of private-information acquisition. This implies that the effect of disclosure on market quality is endogenized and that it depends on the amount of information being disclosed, on the information-acquisition technology, and on the measure of market quality.

Although the analysis in Sections 2 and 3 considers measures of market quality, these measures do not translate easily into a clear objective function to tell us about the framework, reviewing papers that emphasize the role of the financial market in producing information that guides decisions on the real side of the economy. A feedback effect, which is reviewed by **Bond, Edmans & Goldstein (2012)**. This enables the analysis of optimal disclosure in light of its effect on the efficiency of capital markets (**Han, Tang & Yang 2016**). An interesting dimension revealed by papers in this realm of work is that the type of information being disclosed is key in determining market quality (**2015, Goldstein & Yang 2016**).

Finally, Section 5 considers extensions of the basic framework that allow us to study the effect of disclosure on the welfare of investors in financial markets. Whereas the traditional view is that disclosure enhances the welfare of investors, a classic result by **Hirshleifer (1971)** shows that disclosure destroys risk-sharing opportunities. More recently, **Kurlat & Veldkamp (2015)** suggested a reduction in trading opportunities as another way in which disclosure's effects can be negative. Another way in which disclosure can be harmful because of beauty-contest incentives, leading all investors to want to do the same thing. In such a case, greater precision of public information leads to lower welfare (**Morris & Shin 2002**).

## 2. A BASIC MODEL OF INFORMATION AND DISCLOSURE

We introduce a basic framework that enables us to discuss the various effects of disclosure in financial markets in a unified way. We rely on the noisy rational expectations a workhorse model that has been used extensively in the literature on information and disclosure in financial markets. The model we describe in this section is due to **Diamond (1980)**, **Hellwig (1980)**, and **Verrecchia (1982a)**. The model has the traditional CARA-normal feature; that is, traders have constant absolute risk aversion ( $\gamma > 0$ ) and asset returns are normally distributed.

### 2.1. Setup

There are two dates,  $t=1$  and  $t=2$ . At date 1, two assets are traded in a competitive financial market: a risk-free asset and a risky asset. The risky asset is usually a different asset, e.g., a corporate bond. The risk-free asset has a constant value of 1 and is in unlimited supply. The risky asset pays an uncertain cash flow  $v$  at date 2, which is normally distributed with a mean of 0 and a precision (reciprocal of variance) of  $\tau_v$ —that is,  $v \sim N(0, \tau_v^{-1})$ , with  $\tau_v > 0$ .<sup>1</sup> The risky asset is traded at an endogenous price  $p$ .

There are three types of traders in the financial market: informed traders, uninformed traders, and liquidity traders. The first two types of traders have CARA utility with a risk-aversion coefficient of  $\gamma > 0$ . They can represent individuals or institutions who trade the risky asset. The total mass of the first two types of traders is 1, with a fraction  $\mu$  being uninformed traders. Prior to trading, informed trader  $i$  observes a private signal  $\bar{s}_i$ , which contains information about the fundamental value  $v$  of the risky asset:

$$\bar{s}_i = v + \bar{\varepsilon}_i, \quad \text{with } \bar{\varepsilon}_i \sim N(0, \tau_\varepsilon^{-1}) \text{ and } \tau_\varepsilon > 0,$$

where  $(v, \{\bar{\varepsilon}_i\}_{i \in [0, \mu]})$  are mutually independent. For now, we take both  $\mu$  and  $\tau_\varepsilon$  as exogenous. We endogenize them later.

A common way to introduce disclosure into this model is to add a public signal  $\bar{y}$  as follows:

$$\bar{y} = v + \bar{\eta}, \quad \text{with } \bar{\eta} \sim N(0, \tau_\eta^{-1}) \text{ and } \tau_\eta \geq 0$$

(see, e.g., **Diamond 1985**; **Verrecchia 2001**; **Morris & Shin 2002**; **Hughes, Liu & Liu 2007**; **Lambert, Leuz & Verrecchia 2007**). For example,  $\bar{y}$  can be thought of as a public signal about future prospects or as economic statistics published by government agencies, central banks, or other parties (e.g., credit rating agencies). The precision  $\tau_\eta$  of  $\bar{y}$  is a measure of the value of  $\bar{y}$  signifying that  $\bar{y}$  is more informative about the asset cash flow  $v$  (i.e., signifying more disclosure). More disclosure can be achieved by making more accurate data. (We assume that traders can costlessly interpret the public signal  $\bar{y}$ . Some studies have considered settings in which traders can only extract information through their processing abilities can be different; see, e.g., **Indjejikian 1991**, **Pagano & Volpin 2012**, **Di Maggio & Pagano 2017**.) Much of our analysis is concerned with the effect of disclosure that we focus on the effect of ex ante disclosure quality, in the sense of an improvement in the precommitted precision of public information. We do not address the question of whether to disclose based on their signal, which involves a signaling effect. There is a large literature that addresses these issues (see, e.g., **Grossman 1981**,

**Acharya, DeMarzo & Kremer 2011; Guttman, Kremer & Skrzypacz 2014**). Also note that public information in **Equation 2** represents disclosure about fundamental value  $\bar{v}$ . The literature on market transparency, which explores the effect of disclosing information about trading positions and prices (see, e.g., **Madhavan 1995; Pagano 1999; Neuberger & Viswanathan 1999; Huddart, Hughes & Levine 2001; Easley, O'Hara & Yang 2014**; for a discussion of the interactions between disclosure of information and the trading process, see **Di Maggio & Pagano 2017**).

Liquidity traders, also called noise traders in the literature, demand  $\bar{x}$  units of the risky asset, where  $\bar{x} \sim N(0, \tau_x^{-1})$ , with  $\tau_x \in (0, \infty)$ , is independent of other variables. This randomness that makes the rational-expectations equilibrium partially revealing, which is crucial to sustaining trading in equilibrium. In the baseline model, we endogenize it later. Note that there are various ways to endogenize noise trading in asymmetric information models, such as endowment shocks (e.g., **Di Maggio & Pagano 2017**) and investment opportunities (e.g., **Wang 1994; Easley, O'Hara & Yang 2014**).

## 2.2. Equilibrium

The equilibrium requires that (a) informed and uninformed traders choose investments in assets to maximize their expected utility conditional on their respective information sets, the public signal  $\bar{y}$ , and (for informed traders) the private signal  $\bar{s}_i$ ; (b) the markets clear so that the demand for the risky asset equals the exogenous supply  $\bar{x}$ ; and (c) rational expectations in the sense that their beliefs about all random variables are consistent with the true underlying distributions and equilibrium behavior.

Constructing a noisy REE boils down to solving a price function that depends on the public information  $\bar{y}$ , informed traders' private information  $\bar{s}_i$ , and noise  $\bar{e}_i$  in the private signals  $\bar{s}_i$  wash out, and thus we conjecture that the price  $\bar{p}$  is a function of  $(\bar{y}, \bar{v}, \bar{x})$ . The literature focuses on a linear price function of the form

$$\bar{p} = p_0 + p_y \bar{y} + p_v \bar{v} + p_x \bar{x},$$

where the  $p$ -coefficients are endogenously determined in equilibrium. Here we restrict our attention to this form.

Informed trader  $i$  has an information set  $\{\bar{y}, \bar{s}_i, \bar{p}\}$ . The CARA-normal setup implies that the demand function of informed trader  $i$  is

$$D_I(\bar{y}, \bar{s}_i, \bar{p}) = \frac{E(\bar{v}|\bar{y}, \bar{s}_i, \bar{p}) - \bar{p}}{\gamma \text{Var}(\bar{v}|\bar{y}, \bar{s}_i, \bar{p})}.$$

For trader  $i$ , the information contained in the price is equivalent to the signal  $\bar{s}_p$ :

$$\bar{s}_p \equiv \frac{\bar{p} - (p_0 + p_y \bar{y})}{p_v} = \bar{v} + \rho^{-1} \bar{x}, \quad \text{with } \rho = \frac{p_v}{p_x},$$

which is normally distributed, with mean  $\bar{v}$  and precision  $\rho^2 \tau_x$ . Applying Bayes' rule to compute the conditional moments in the demand function, we can write

$$D_I(\bar{y}, \bar{s}_i, \bar{p}) = \frac{\tau_e \bar{s}_i + \tau_\eta \bar{y} + \rho^2 \tau_x \bar{s}_p - (\tau_v + \tau_e + \tau_\eta + \rho^2 \tau_x) \bar{p}}{\gamma}.$$

Similarly, an uninformed trader has an information set  $\{\bar{y}, \bar{p}\}$ , and we can compute this trader's demand function for the risky asset as follows:

$$D_U(\bar{y}, \bar{p}) = \frac{E(\bar{v}|\bar{y}, \bar{p}) - \bar{p}}{\gamma \text{Var}(\bar{v}|\bar{y}, \bar{p})} = \frac{\tau_\eta \bar{y} + \rho^2 \tau_x \bar{s}_p - (\tau_v + \tau_\eta + \rho^2 \tau_x) \bar{p}}{\gamma}.$$

The market-clearing condition is

$$\int_0^\mu D_I(\bar{y}, \bar{s}_i, \bar{p}) di + (1 - \mu) D_U(\bar{y}, \bar{p}) + \bar{x} = Q.$$

To derive the equilibrium price function, we insert **Equations 5 and 6** into **Equation 7** to solve the price in terms of the public signal  $\bar{y}$ , the fundamental  $\bar{v}$ , and the conjectured price function in **Equation 3** to obtain a system defining the unknown  $p$ -coefficients.

Solving this system yields the following result: For any  $\mu \in [0, 1]$  and  $\tau_e \geq 0$ , there exists a unique partially revealing noisy REE, with price function of the form

$$p_0 = \frac{-\gamma Q}{\mu \tau_e + \tau_v + \tau_\eta + \rho^2 \tau_x}, \quad p_y = \frac{\tau_\eta}{\mu \tau_e + \tau_v + \tau_\eta + \rho^2 \tau_x},$$

$$p_v = \frac{\mu \tau_e + \rho^2 \tau_x}{\mu \tau_e + \tau_v + \tau_\eta + \rho^2 \tau_x}, \quad p_x = \frac{\rho \tau_x + \gamma}{\mu \tau_e + \tau_v + \tau_\eta + \rho^2 \tau_x},$$

with  $\rho = \mu \tau_e / \gamma$ .

## 2.3. Market Quality and Disclosure

The effect of disclosure is often understood by examining different measures of market quality. We now define four common measures, explain their origins, and discuss their relationship to disclosure.

### 2.3.1. Market liquidity.

Market liquidity refers to a market's ability to facilitate the purchase or sale of an asset without drastically affecting the asset's price. The literature has used inversely measure market liquidity: A smaller  $p_x$  means that liquidity trading  $\bar{x}$  has a smaller price impact, and thus the market is deeper and more liquid. For

$$\text{Liquidity} \equiv \frac{1}{p_x}.$$

This measure of market liquidity is often referred to as **Kyle's (1985) lambda**.

The illiquidity measure  $p_x$  can also be linked to another often used measure, the bid-ask spread. Suppose that a liquidity trader comes to the market with a order  $\bar{x}$ . The trader expects on average to fulfill this order at an ask price quoted by the market,  $\text{Ask} \equiv E(\bar{p}|\bar{x} = +1) = p_0 + p_x$ . Similarly, if the liquidity trader wants to sell an order  $\bar{x}$ , the order at a bid price  $\text{Bid} \equiv E(\bar{p}|\bar{x} = -1) = p_0 - p_x$ . As a result, the bid-ask spread is

$$\text{Bid-ask spread} = \text{Ask} - \text{Bid} = 2p_x.$$

Thus,  $p_x$  is indeed positively associated with the bid-ask spread.

From **Equation 8**, we know that disclosure improves market liquidity; that is,  $\partial \text{Liquidity} / \partial \tau_\eta > 0$ . Intuitively, more precise public information implies that the market's order flow is more random, so liquidity traders trade more aggressively against liquidity traders. As a result, changes in liquidity trading are absorbed with a smaller price change.

### 2.3.2. Market efficiency.

Market efficiency, also called price efficiency or informational efficiency, concerns how informative the prevailing market prices are about the future values of the asset. Promoting market efficiency is that it is believed to be a good proxy for real efficiency, by which more information in prices about underlying values improves market efficiency. In the literature (e.g., **Vives 2008, Peress 2010, Ozsoylev & Walden 2011**), researchers measure market efficiency using the precision of the asset's price, <sup>3</sup> that is,

$$\text{Market efficiency} \equiv \frac{1}{\text{Var}(\bar{v}|\bar{p})}.$$

Given that  $\bar{v}$  and  $\bar{p}$  are normally distributed,  $1/\text{Var}(\bar{v}|\bar{p})$  is positively related to the correlation coefficient  $\text{Corr}(\bar{v}, \bar{p})$  between  $\bar{v}$  and  $\bar{p}$ , that is,

$$\frac{1}{\text{Var}(\bar{v}|\bar{p})} = \frac{\tau_v}{1 - [\text{Corr}(\bar{v}, \bar{p})]^2}.$$

For this reason, one can also use  $\text{Corr}(\bar{v}, \bar{p})$  to measure market efficiency (e.g., **Goldstein & Yang 2014**).

Using **Equation 8**, we can show that disclosure improves market efficiency, that is,  $\partial [1/\text{Var}(\bar{v}|\bar{p})] / \partial \tau_\eta > 0$ . Intuitively, more public information before the price is set allows more information into the price through updating traders' forecasts about the asset payoff. This implies that the price tracks fundamental value more closely.

### 2.3.3. Cost of capital.

In this one-period model, the return on the risky asset is  $\bar{v} - \bar{p}$ , as at date 2, the uncertainty is resolved and the asset price is its fundamental value  $\bar{v}$ . The expected return on the risky asset (e.g., **Easley & O'Hara 2004; Hughes, Liu & Liu 2007; Lambert, Leuz & Verrecchia 2007**). A lower cost of capital benefits the issuer by increasing the security at a higher price.

From **Equation 8**, we have

$$E(\bar{v} - \bar{p}) = \frac{\gamma Q}{\mu \tau_\epsilon + \tau_v + \tau_\eta + \left(\frac{\mu \tau_\epsilon}{\gamma}\right)^2 \tau_x}.$$

Thus, the cost of capital  $E(\bar{v} - \bar{p})$  is positively affected by risk aversion  $\gamma$  and asset supply  $Q$  in the numerator. This is because traders are willing to pay a lower price for the asset, so they hold more of the asset on average, so the risk they have to bear is higher. The expression in the denominator is equal to

$$\frac{\mu}{\text{Var}(\bar{v}|\bar{y}, \bar{s}_i, \bar{p})} + \frac{1 - \mu}{\text{Var}(\bar{v}|\bar{y}, \bar{p})},$$

which is inversely related to the average risk perceived by traders per unit of the security. When the perceived risk goes up, the cost of capital also increases. Disclosure affects the perceived risk: A higher level of disclosure lowers the cost of capital by lowering traders' average risk; that is,  $\partial E(\bar{v} - \bar{p}) / \partial \tau_\eta < 0$ .

### 2.3.4. Return volatility.

Return volatility  $\sigma(\bar{v} - \bar{p}) = \sqrt{\text{Var}(\bar{v} - \bar{p})}$  is another measure that attracts attention from academics and regulators. Using **Equation 8**, we can show that disclosure lowers return volatility. This is because more public information improves market efficiency, which thus brings the asset price  $\bar{p}$  closer to the fundamental  $\bar{v}$ .

### 2.3.5. Summary.

To summarize the results discussed thus far, we can see that for a given fraction  $\mu$  of informed traders and a given precision of their information  $\tau_\epsilon$ , disclosure increases market liquidity and market efficiency and decreases the cost of capital and return volatility. This is the conventional wisdom that is often put forward as improving the functioning of the financial market. This is consistent with many academic papers (e.g., **Diamond & Verrecchia 1991**; **Verrecchia 2001**; **Easley & Verrecchia 2001**; **Leuz & Verrecchia 2007**; **Gao 2008**) and with the logic behind recent regulatory acts, such as the Sarbanes–Oxley Act of 2002 and the Dodd–Frank Act of 2010.

### 3. INFORMATION ACQUISITION AND CROWDING-OUT EFFECT

In Section 2, both the fraction  $\mu$  of informed traders and the precision  $\tau_\epsilon$  of informed traders' private information were exogenous. In this setup, disclosure improves market quality, as it enabled more information to get into prices, improving market liquidity, market efficiency, etc. However, a natural question is: How do changes in disclosure quality, which is central to financial markets? Beginning to think about the effects of disclosure more broadly, various researchers have endogenized the variables  $\mu$  and  $\tau_\epsilon$  in the market (e.g., **Verrecchia 1982b**; **Diamond 1985**; **Kim & Verrecchia 1994**; **Gao & Liang 2013**; **Colombo, Femminis & Pavan 2014**). One key finding in this literature is that disclosure can weaken the incentives of traders to become informed and/or to acquire more precise information. In other words, public information crowds out the production of private information, potentially reverse the direct effect of disclosure on some market-quality variables. In this section, we augment the baseline model in Section 2 with information acquisition.

#### 3.1. Setup

We add an information-acquisition date,  $t=0$ , to the baseline model in Section 2. The information-acquisition technology closely follows **Grossman & Stiglitz (1980)**. There exists a unit mass of identical CARA traders. Trader  $i$  can become informed by paying a cost to acquire a private signal  $\bar{s}_i$  in the form of **Equation 1**, which has an acquisition cost  $C(\tau_{\epsilon i})$  has two parts<sup>5</sup>: a fixed cost  $c_F \geq 0$  and a variable cost  $c_V(\tau_{\epsilon i})$ , where  $c_V(\cdot)$  is an increasing, smooth, and convex function satisfying  $c_V(0) = 0$ . For individuals and institutions, and their information-acquisition activities typically involve both a fixed cost (such as the overhead cost of establishing a research department) and a variable cost (such as the cost of producing financial reports). In equilibrium, an endogenous fraction  $\mu$  of traders decide to acquire private information, and these traders become the informed traders. We show that the informed traders choose the same precision level  $\tau_\epsilon$  in equilibrium, and thus the economies at dates 1 and 2 are the same as in the baseline model.

The equilibrium in this extended economy consists of an information-acquisition equilibrium at date 0 and a noisy REE at date 1. The noisy REE at date 1 is similar to the REE in the baseline model. The information-acquisition equilibrium at date 0 is characterized by (a) an intensive margin,  $\tau_\epsilon^*$ —how precise is the information that informed traders acquire?—and (b) an extensive margin,  $\mu^*$ —how many traders decide to become informed? In the literature, researchers have either fixed  $\mu^*=1$  and considered the crowding-out effect of disclosure on  $\tau_\epsilon^*$  (e.g., **Verrecchia 1982b**) or fixed  $\tau_\epsilon^*$  and considered the crowding-out effect on  $\mu^*$  (e.g., **Diamond 1985**). As we show below, both settings can naturally emerge endogenously in our setup and may have different implications.

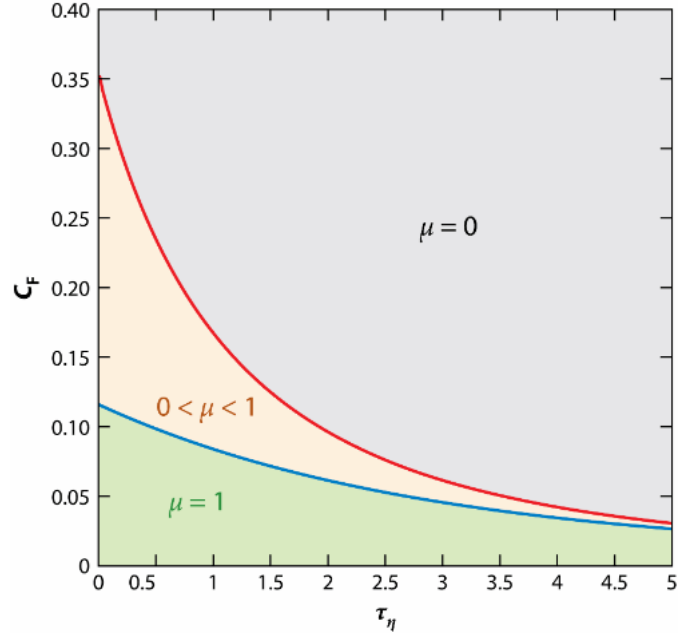
Let us consider a particular trader  $i$ . Suppose that a fraction  $\mu$  of traders are informed and acquire signals with precision  $\tau_\epsilon$ . When trader  $i$  stays uninformed, his expected utility (certainty equivalent) at the trading stage is  $CE_U(\tau_\epsilon; \tau_\epsilon, \mu)$ . When trader  $i$  decides to become informed and acquire a private signal with precision  $\tau_{\epsilon i}$ , we use  $CE_I(\tau_{\epsilon i}; \tau_\epsilon, \mu)$  to denote his utility. Note that in  $CE_I(\tau_{\epsilon i}; \tau_\epsilon, \mu)$ , trader  $i$  can only choose  $\tau_{\epsilon i}$  and will take  $(\tau_\epsilon, \mu)$  as given. Following an argument similar to that of **Grossman & Stiglitz (1980)**, we analyze equilibrium outcomes.

Three types of information-acquisition equilibria arise. First, when  $c_F$ , the fixed cost of information acquisition, is sufficiently small, all traders become informed (see **Verrecchia (1982b)**). Here,  $CE_U(\tau_\epsilon^*, 1) \leq CE_I(\tau_\epsilon^*; \tau_\epsilon^*, 1)$ , so traders choose to become informed when all others are informed, and the precision of information produced is  $\tau_\epsilon^*$ . Second, when  $c_F$  takes an intermediate value, an intermediate proportion of traders choose to become informed:  $\mu^* \in (0, 1)$ . The equilibrium precision  $\tau_\epsilon^*$  is chosen optimally,  $\partial CE_I(\tau_\epsilon^*; \tau_\epsilon^*, \mu^*) / \partial \tau_{\epsilon i} = 0$ . It turns out that in equilibrium, the precision of information produced  $\tau_\epsilon^*$  is independent of disclosure quality  $\tau_\eta$ , which is guaranteed by the condition  $CE_U(0, 0) \geq \max_{\tau_{\epsilon i}} CE_I(\tau_{\epsilon i}; \tau_\epsilon, \mu)$  (**Diamond (1985)**). Finally, when  $c_F$  is sufficiently large, no trader chooses to become informed, which is guaranteed by the condition  $CE_U(0, 0) \geq \max_{\tau_{\epsilon i}} CE_I(\tau_{\epsilon i}; \tau_\epsilon, \mu)$ .

**Figure 1** graphically illustrates these equilibrium outcomes. For this illustration, we assume that the variable cost function takes a quadratic form,  $c_V(\tau_{\epsilon i}) = (k/2)\tau_{\epsilon i}^2$ , where  $k > 0$ . The figure plots the regimes of equilibrium types in the parameter space of  $(c_F, \tau_\eta)$ . Generally speaking, as  $c_F$  and  $\tau_\eta$  become larger, an equilibrium feature is a reflection of the crowding-out effect, which we explain in more detail in Section 3.2.1.

**Figure 1**

Equilibrium types in the economy with endogenous information acquisition. This figure plots the equilibrium types in the space of  $(\tau_\eta, c_F)$ , where parameter  $\tau_\eta$  controls the disclosure quality and parameter  $c_F$  controls the cost of information acquisition. The parameter values are  $\tau_\nu = \tau_x = \gamma = Q = 1$  and  $k = 0.1$ .



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### 3.2. The Effect of Disclosure

We now reexamine the effect of disclosure when private information is endogenous.

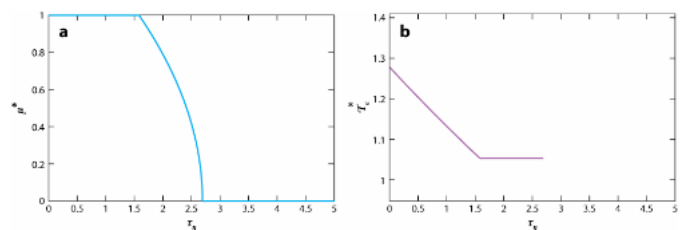
#### 3.2.1. The crowding-out effect on private information.

The results below follow directly from the equilibrium analysis in Section 3.1 and demonstrate the crowding-out effect. First, when all traders are informed,  $\tau^*_\epsilon$  decreases with increasing quality of public information  $\tau_\eta$ . Second, when an intermediate fraction of traders choose to become informed, so that  $\mu^* \in (0, 1)$ , the equilibrium precision of private information  $\tau^*_\epsilon$  decreases with increasing public information  $\tau_\eta$  (in this case the precision  $\tau^*_\epsilon$  is unaffected). These two results reproduce the crowding-out effects studied by **Verrecchia (1982b)** and **Verrecchia (1982a)**. When public information and private information are about the same random variable  $v$ , they are substitute, and thus additional public information motivates trading activities either in the form of producing less-precise private information or in the form of becoming uninformed.

In **Figure 1**, we can see how an increase in disclosure makes it more likely that we should move to an equilibrium with a smaller fraction of informed traders. To illustrate this more directly, we plot the equilibrium fraction  $\mu^*$  of informed traders and the equilibrium precision  $\tau^*_\epsilon$  of informed traders' private information as functions of the precision  $\tau_\eta$  of public information. We see that globally, both  $\mu^*$  and  $\tau^*_\epsilon$  weakly decrease with  $\tau_\eta$ . Starting from low disclosure, all traders choose to become informed. As disclosure increases, the fraction of informed traders starts decreasing as disclosure continues to improve. Hence, public disclosure clearly crowds out private information. We now examine the effect that this has on the measures

Figure 2

The crowding-out effect. This figure plots (a) the equilibrium fraction  $\mu^*$  of informed traders and (b) the equilibrium precision  $\tau^*_\epsilon$  of informed traders' private information against the disclosure quality  $\tau_\eta$ . The parameter values are  $\tau_v = \tau_x = \gamma = Q = 1$ ,  $c_F = 0.07$ , and  $k = 0.1$ .



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#### 3.2.2. Effect on market quality.

In Section 2, disclosure had an unambiguous effect on four measures of market quality—market liquidity, market efficiency, cost of capital, and return volatility. However, things ought to be more complicated once we consider the crowding-out effect on private information. We use **Figure 3** to demonstrate the effect of disclosure on market quality when private information adjusts endogenously on the basis of the analysis above. **Figure 3** uses the same parameter values as does **Figure 2**. It turns out that the



The crowding-out effect reviewed in Section 3 suggests that disclosure can reduce the amount of private information in the price. Thus, if a firm manager tries to disclose information, the crowding-out effect tends to harm the manager's learning quality. However, as we reviewed in Section 2, disclosure can benefit the firm by lowering the cost of capital. We now study the resulting trade-off to examine the optimal disclosure policy of a firm. We now present an extension of our CARA-normal setup that captures their trade-off. We extend the model in Section 3 to include another active player (the firm) and an intermediate date ( $t = 1\frac{1}{2}$ ). We interpret the traded risky asset as the asset-in-place. The firm's private information  $\bar{s}_F = \bar{v} + \bar{\varepsilon}_F$ , with  $\bar{\varepsilon}_F \sim N(0, \tau_F^{-1})$  and  $\tau_F > 0$ . At the beginning of date 0, the firm chooses a disclosure policy that commits it to disclose a noisy version of its private information in the form:

$$\bar{y} = \bar{s}_F + \bar{\delta}, \quad \text{with } \bar{\delta} \sim N(0, \tau_\delta^{-1}) \text{ and } \tau_\delta \in [0, \infty].$$

All of the underlying random variables ( $\bar{v}, \bar{\varepsilon}_F, \bar{\delta}, \{\bar{\varepsilon}_i\}_i, \bar{x}$ ) are mutually independent. We can rewrite  $\bar{y}$  in **Equation 12** in the form defined in **Equation 2** by defining  $\tau_\delta^{-1} \in [0, \tau_F]$ . The parameter  $\tau_\eta$  still controls the disclosure quality. In particular, when  $\tau_\eta = 0$ , the firm does not disclose any information, and when  $\tau_\eta = \tau_F$ , the firm discloses all its private information.

The firm also has a growth opportunity whose productivity is related to  $\bar{v}$ . The firm invests in the growth opportunity at  $t = 1\frac{1}{2}$ , so it can look into the asset-in-place. The growth opportunity's cash flow  $\bar{G}$  is realized at date 2, and it takes the following form:

$$\bar{G} = \sqrt{\Phi} \bar{v} I - \frac{I^2}{2},$$

where  $I$  is the investment made by the firm at  $t = 1\frac{1}{2}$  and the parameter  $\Phi > 0$  captures the size of the growth option. As in the work of **Subrahmanyam & Titman (1999)**, we assume that the growth opportunity is separate from the asset-in-place and is nontradable, to keep the model tractable. In this extended economy, the firm makes a real-investment decision at  $t = 1\frac{1}{2}$ . We assume that the firm is risk-neutral and cares about both the asset-in-place and the growth opportunity. To simplify the model, we assume that information acquisition does not incur a fixed cost and that only the variable cost function remains, for instance,  $c_v(\tau_{\varepsilon_i}) = (k/2)\tau_{\varepsilon_i}^2$ , with  $k > 0$ . All the other features of the model are the same as in Section 3.

The noisy REE in the financial market at date 1 is still characterized as in Section 2, and the information-acquisition equilibrium at date 0 is still characterized as in Section 3. At  $t = 1\frac{1}{2}$ , the firm has an information set  $\{\bar{s}_F, \bar{p}, \bar{y}\} = \{\bar{s}_F, \bar{s}_p\}$ , where  $\bar{s}_p$  is the market signal given by **Equation 4**. The firm's optimal investment policy in the growth opportunity in **Equation 13** given the information available, implying that  $I(\bar{s}_F, \bar{s}_p) = \sqrt{\Phi} E(\bar{v} | \bar{s}_F, \bar{s}_p)$ . Inserting  $I(\bar{s}_F, \bar{s}_p)$  back into the growth opportunity and taking the expected growth value:

$$E(\bar{G}) = \frac{\Phi}{2} \left( \frac{1}{\tau_v} - \frac{1}{\tau_v + \tau_F + (\tau_\varepsilon/\gamma)^2 \tau_x} \right).$$

We can see that the expected growth value increases with the precision  $(\tau_\varepsilon/\gamma)^2 \tau_x$  of the price signal  $\bar{s}_p$ . This is a result of the feedback effect. The firm benefits from more disclosure about the fundamental  $\bar{v}$  because then it can make a more efficient investment decision. By the crowding-out effect, additional disclosure lowers the precision of the price signal  $\bar{s}_p$ , less accurate. As a result, disclosure can harm the firm by reducing the value of the growth option.

At  $t=0$ , the firm chooses an optimal disclosure policy  $\tau_\eta$ . Following **Langberg & Sivaramakrishnan (2010)**, we assume that the firm's objective at date 0 is a trade-off between the asset-in-place and its expected growth opportunity value,  $\alpha E(\bar{p}) + (1 - \alpha)E(\bar{G})$ , with  $\alpha \in (0, 1)$ . (For instance, the firm is balancing the interests of its short-term shareholders, who care about the firm's terminal cash flows  $\bar{v} + \bar{G}$ .) Here, the expected price  $E(\bar{p})$  of the asset-in-place is derived from **Equations 3 and 4** given by **Equation 14**. Then the optimal disclosure policy  $\tau_\eta^{\text{opt}}$  balances two forces. On the one hand, greater disclosure increases  $E(\bar{p})$  by reducing the uncertainty about the fundamental  $\bar{v}$ , reducing the cost of capital they impose on the firm.<sup>7</sup> On the other hand, greater disclosure crowds out private information production and so deprives the firm of the efficiency of its investment decision and the value of its growth option. As a result, one can show that when  $\Phi/Q$  is relatively high, that is, when the firm's growth option is relatively large, the negative effect of disclosure dominates, and thus the firm chooses to disclose less. This model therefore implies that growth firms are endogenously more likely to disclose less.

#### 4.2. Liquidity-Chasing Noise Trading

Another negative effect of disclosure on real efficiency is studied by **Han, Tang & Yang (2016)**. They follow the approach of modeling discretionary liquidity trading in **Admati & Pfleiderer 1988, Foster & Viswanathan 1990** and show that greater disclosure attracts more noise trading. We now modify the model presented in Section 4.1 to study the effect of disclosure on liquidity trading.

We shut down the information-acquisition activities of the CARA traders at date 0 and endow each of them with a private signal  $\bar{s}_i$  with precision  $\tau_\varepsilon$ . There is a mass  $L$  of such traders, who are risk-neutral, uninformed, and ex ante identical.<sup>8</sup> These traders are discretionary in the sense that at date 0, each chooses whether to participate in the market. The loss from trading against informed CARA traders versus an exogenous liquidity benefit  $B$  of market participation. If discretionary liquidity trader  $i$  decides to participate in the market, where  $\bar{u} \sim N(0, 1)$  and is perfectly correlated across liquidity traders. The equilibrium mass  $L^*$  of liquidity traders participating in the market determines the market price  $\bar{p} = L^* \bar{u}$ . All other features of the model in Section 4.1 are unchanged.



We now characterize the market participation equilibrium of discretionary liquidity traders at date 0. At that point, discretionary liquidity trader  $l$  faces the exogenous benefit  $B > 0$ , which represents the exogenous liquidity needs. Second, because liquidity traders are trading against informed CARA traders, they face the expected utility of participating in the market for discretionary liquidity trader  $l$  is

$$W(L; \tau_\eta) = B + E[\bar{u} \cdot (\bar{v} - \bar{p})] = \underbrace{B}_{\text{liquidity benefit}} - \underbrace{p_x(L; \tau_\eta) \times L}_{\text{trading cost}}.$$

Here,  $l$  is the mass of liquidity traders choosing to participate in the market and  $p_x(L; \tau_\eta)$  is given by **Equation 8**, with  $\tau_x^{-1} = L^2$ . Note that, given market liquidity, because when more liquidity traders participate, they exert stronger price pressure, given that they trade in the same direction. In equilibrium, an endogenous mass of liquidity traders  $L^*$  chooses to participate in the market, while the rest choose not to. Hence,  $L^*$  is determined by the indifference condition:  $W(L^*; \tau_\eta) = 0$ .

**Equation 15** shows that discretionary liquidity traders have incentives to chase market liquidity. That is, if a change in the trading environment improves market liquidity, being equal, expected trading losses decrease and discretionary liquidity traders are more likely to participate in the market. As disclosure promotes market liquidity, it also encourages discretionary liquidity traders to choose to participate in the market; that is,  $\partial L^* / \partial \tau_\eta > 0$ .

Disclosure also affects real efficiency through affecting the firm's learning from the price. By observing the price  $\bar{p}$ , the firm obtains a signal  $\bar{s}_p$  with a precision of noise trading is given by  $\tau_x = 1/L^2$ , which implies that the precision of the information in the price decreases as the level of disclosure increases:  $\partial[\tau_x / (yL^2)] / \partial \tau_\eta < 0$ . This leads to additional liquidity trading and, as a result, the price reveals less fundamental information, thereby reducing real efficiency.

### 4.3. Multiple Dimensions of Disclosure

The models discussed in Sections 4.1 and 4.2 highlight the negative real-efficiency effects of disclosure. Two recent papers, by **Bond & Goldstein (2015)** and **Bond & Goldstein (2016)**, consider the presence of multiple dimensions of information, the real-efficiency implications of disclosure might be different depending on what dimension of information is disclosed.

**Bond & Goldstein (2015)** show that a decision maker on the real side of the economy should disclose information about issues on which he or she knows more than the market, which he or she wants to learn from the market. Bond & Goldstein cast their idea in a trading model where the decision maker is the government, which makes a decision about whether to intervene in the market. We use the baseline model in Section 2 to illustrate the mechanism. Suppose that the firm's cash flow  $v$  at date 2 is given by  $v = T + \bar{v}_B$ , where  $\bar{v}_B \sim N(0, \tau_B^{-1})$  with  $\tau_B > 0$ . The government intervenes at an additional date,  $t = 1\frac{1}{2}$ , at which the government chooses  $T$  to maximize

$$E \left[ -\frac{(T - \bar{v}_A)^2}{2} + cT \mid \mathcal{I}_G \right],$$

where  $\bar{v}_A \sim N(0, \tau_A^{-1})$  (with  $\tau_A > 0$ ),  $c > 0$  is a constant, and  $\mathcal{I}_G$  is the government's information set. As discussed by **Bond & Goldstein (2015)**, this objective function represents the government's welfare, such as promoting social surplus and maintaining stability in the financial sector.

Note that in this setting, the asset cash flow  $v$  is ultimately driven by two underlying random variables,  $\bar{v}_A$  and  $\bar{v}_B$ . We assume that the government wants to learn about element  $\bar{v}_B$ . For example,  $\bar{v}_A$  determines the benefit from intervention, as it reflects the spillover effect from an individual bank's failure, and this is so because  $\bar{v}_A$  is information about the bank's expected direct cash flows, which is information that the government has direct access to. For simplicity, we assume that the government perfectly and only receives a private signal  $\bar{s}_G$  on  $\bar{v}_A$ , where  $\bar{s}_G = \bar{v}_A + \bar{\varepsilon}_G$  with  $\bar{\varepsilon}_G \sim N(0, \tau_G^{-1})$  and  $\tau_G > 0$ . Traders have private information on  $\bar{v}_A$  in the form of **Equation 8**. The government also receives a signal  $\bar{s}_i = \bar{v}_A + \bar{\varepsilon}_i$  with  $\bar{\varepsilon}_i \sim N(0, \tau_\varepsilon^{-1})$  and  $\tau_\varepsilon > 0$ . So the asset price  $\bar{p}$  will aggregate private signals  $\bar{s}_i$  and convey information on  $\bar{v}_A$ . The government's intervention decision is based on the aggregation process of the price. Specifically, at date 1 before the financial market opens, the government discloses two public signals,  $\bar{y}_A = \bar{s}_G + \bar{\eta}_A$  and  $\bar{y}_B = \bar{v}_B + \bar{\eta}_B$  with  $\bar{\eta}_B \sim N(0, \tau_{\eta B}^{-1})$  (with  $\tau_{\eta B} \in [0, \infty]$ ). All the underlying random variables ( $\bar{v}_A, \bar{v}_B, \bar{\varepsilon}_G, \bar{\eta}_A, \bar{\eta}_B, \{\bar{\varepsilon}_i\}_i$ ) are mutually independent.

The price function in the financial market at date 1 takes the form  $\bar{p} = p_0 + p_{yA}\bar{y}_A + p_{yB}\bar{y}_B + p_v\bar{v}_A + p_x\bar{x}$ , where the  $\rho$ -coefficients are endogenous. At  $t = 1\frac{1}{2}$ , the government's information set is  $\mathcal{I}_G = \{\bar{s}_G, \bar{y}_A, \bar{y}_B, \bar{v}_B, \bar{p}\}$ . To the government, the price is still equivalent to the signal  $\bar{s}_p$  as in **Equation 4**, i.e.,

$$\bar{s}_p = \frac{\bar{p} - p_0 - p_{yA}\bar{y}_A - p_{yB}\bar{y}_B}{p_v} = \bar{v}_A + \rho^{-1}\bar{x}, \quad \text{with } \rho = \frac{p_v}{p_x}.$$

Thus, the government's intervention policy is

$$\begin{aligned} T(\bar{s}_G, \bar{s}_p) &= \arg \max_T E \left[ -\frac{(T - \bar{v}_A)^2}{2} + cT \mid \bar{s}_G, \bar{y}_A, \bar{y}_B, \bar{v}_B, \bar{p} \right] \\ &= E(\bar{v}_A \mid \bar{s}_G, \bar{s}_p) + c = \frac{\tau_G}{\tau_A + \tau_G + \rho^2\tau_x} \bar{s}_G + \frac{\rho^2\tau_x}{\tau_A + \tau_G + \rho^2\tau_x} \bar{s}_p + c. \end{aligned}$$

The precision  $\rho^2\tau_x$  of signal  $\bar{s}_p$  still captures the extra information that the government learns from the market. As in Section 4.1, in equilibrium, the government's  $\rho^2\tau_x$  means that the government is making a more informed intervention decision. In this sense,  $\rho^2\tau_x$  is a measure of real efficiency.

Financial trader  $i$  has an information set  $\{\bar{s}_i, \bar{y}_A, \bar{y}_B, \bar{p}\}$ , which is equivalent to  $\{\bar{s}_i, \bar{y}_A, \bar{y}_B, \bar{s}_p\}$ . The CARA-normal setup implies that trader  $i$ 's demand for the risk

$$D(\bar{s}_i, \bar{y}_A, \bar{y}_B, \bar{p}) = \frac{E[T(\bar{s}_G, \bar{s}_p) + \bar{v}_B | \bar{s}_i, \bar{y}_A, \bar{y}_B, \bar{s}_p] - \bar{p}}{\gamma \text{Var}[T(\bar{s}_G, \bar{s}_p) + \bar{v}_B | \bar{s}_i, \bar{y}_A, \bar{y}_B, \bar{s}_p]}.$$

Using the expression for  $T(\bar{s}_G, \bar{s}_p)$  in **Equation 16** and the market-clearing condition,  $\int_0^1 D(\bar{s}_i, \bar{y}_A, \bar{y}_B, \bar{p}) di + \bar{x} = Q$ , we can solve for  $\bar{p}$  in terms of  $(\bar{y}_A, \bar{y}_B, \bar{v}_A, \bar{x})$ . C

function, we then form a system in terms of the  $\rho$ -coefficients that characterizes the noisy REE in the financial market.

The key results can be summarized as follows: Disclosing information about  $\bar{v}_A$  harms the government through impairing its learning quality from the price, government. Intuitively, consider the extreme cases where the government fully discloses one of the signals. (For intermediate cases, the intuition is similar) fully discloses its signal on  $\bar{v}_A$  so that  $\bar{y}_A = \bar{s}_G$  and  $\tau_{\eta A} = \infty$ , then  $T(\bar{s}_G, \bar{s}_p)$  is perfectly known by financial traders, so they will no longer put any weight on their own aggregate  $\bar{s}_i$  anymore and the government learns nothing from the price. Effectively, there is a crowding-out effect, whereby disclosing information about some of this information and reduces the ability of the government to learn from their information. Interestingly, this crowding out does not operate through the income in this review, but through the ability to trade on existing information. It is captured by the numerator of traders' demand function (**Equation 17**), as the average value of their private information and causes them to trade less aggressively. Second, suppose that the government fully discloses its information on  $\bar{v}_B$  so that  $\bar{y}_B = \bar{v}_B$  and  $\tau_{\eta B} = \infty$ , then  $\bar{v}_B$  no longer need to forecast  $\bar{v}_B$ , which lowers the risk they face, making traders trade more aggressively on  $\bar{s}_i$ . This effect of reducing uncertainty, originating from the denominator of their demand function (**Equation 17**), as the reduction in risk incentivizes them to trade more on their information. In consequence, the information, benefiting the government's learning from the price.

The mechanism in the work of **Goldstein & Yang (2016)** is different and does not rely on risk aversion, as they study an environment in which all players are determining which information will be reflected by prices is the relative intensity at which agents trade on different pieces of information. Assuming again that a regular firm could represent the demand for the firm's products and the quality of its production technology, and assuming that agents have access to signals more precise information on the dimension about which the firm already knows will cause traders to trade more aggressively on the dimension about which they learn more from the price. The opposite will be true if more precise public information is revealed on what the firm is trying to learn; this will crowd out value from the price, reducing the firm's ability to learn from the price.

There is another important distinction in the work of **Goldstein & Yang (2016)** relative to the literature. In most models discussed above, such as those of **Goldstein & Yang (2016)**, information is disclosed by the real decision maker, so the decision maker does not directly learn from the disclosed information. In some scenarios, this may benefit directly from public information disclosed by the government or by other agencies. In these scenarios, disclosure has both a direct effect of providing information and an indirect effect of affecting price informativeness. The analysis of **Goldstein & Yang (2016)** considers both effects. Paradoxically, for the reason discussed above, the decision maker wants to learn can backfire, as it interferes with the ability of the market to reveal this type of information, attenuating the positive direct effect. If the decision maker is very effective at processing information, the indirect effect can be stronger than the direct effect, implying that better disclosure can reduce the overall quality of information and can harm real efficiency, even though the decision maker directly learns from the public information. <sup>9</sup>

The analysis of multiple dimensions of information can be linked to the debate on the optimal disclosure of stress-test results (for a survey, see **Goldstein & Yang (2016)**). Regulators to make intervention decisions and for creditors to determine whether to roll over their debt or extend more credit to financial institutions. However, disclosing stress-test results will crowd out information from the financial market. Based on the papers described here, disclosure is undoubtedly beneficial when the stress-test results are more informative than what creditors have a relative informational advantage over the financial market. However, when the stress-test result is about something that the regulator or creditor is trying to learn, disclosing such information makes market prices less informative, which can lead to negative efficiency outcomes.

## 5. INVESTORS' WELFARE

The previous section described the various effects of disclosure on the efficiency of real investment decisions. Another important issue that has to be considered is the implications for the welfare of traders in the financial market. As mentioned in Section 2, the usual argument invoked in favor of disclosure is that it improves the welfare of investors in financial markets. However, as we discuss in this section, several models in the literature have shown that disclosure can have negative welfare effects. It is not always warranted to implement "investor protection" regulations that improve disclosure. In the next two subsections, we discuss two families of models that deviate from the standard

### 5.1. Destruction of Trading Opportunities

The well-known **Hirshleifer (1971)** effect is a powerful argument against public disclosure of information. The idea is that when traders face idiosyncratic risk shocks, public disclosure decreases welfare by reducing the risk-sharing opportunities available to traders. More recently, **Kurlat & Veldkamp (2015)** studied investors. In their setting, investors benefit when they have access to assets with a higher risk and a higher return, and these opportunities are eliminated by disclosure. One of both channels is that disclosure harms investors through destroying trading opportunities. We now extend the baseline model in Section 2 to illustrate the Hirshleifer effect. For the Hirshleifer effect to arise, we assume that traders trade to share risks rather than to speculate on private information. Specifically, we assume that at date 1, trader  $i$  has labor income,  $\bar{q}_i \bar{v}$ , where  $\bar{q}_i \sim N(0, \sigma_q^2)$  with  $\sigma_q \geq 0$ , and  $\bar{q}_i$  is independent of  $\bar{v}$  and also independent across traders. When trading at date 1, trader  $i$  knows his or her private information about the asset value  $\bar{v}$ . To simplify things further, we assume that there are no noise traders in the model. The other features of the model are given by **Equation 2**. In this economy, trader  $i$ 's demand for the risky asset is

$$D_i(\bar{y}, \bar{p}) = \frac{E(\bar{v}|\bar{y}, \bar{p}) - \bar{p}}{\gamma \text{Var}(\bar{v}|\bar{y}, \bar{p})} - \bar{q}_i.$$

In **Equation 18**, the first term is the demand of a CARA trader without endowment shocks, who is attempting to make a profit on the deviations of prices from fundamentals. The second term is the hedging term capturing trader  $i$ 's attempt to reduce the endowment risk. Combining **Equation 18** with the market-clearing condition, we can compute the price of the risky asset as

$$\bar{p} = E(\bar{v}|\bar{y}) - \gamma \text{Var}(\bar{v}|\bar{y}) Q.$$

As there is no private information or noise trading, the price depends only on the public signal  $\bar{y}$ .

Inserting **Equation 18** into trader  $i$ 's objective function yields the indirect utility at the trading stage as follows:

$$U_i(\bar{y}, \bar{p}, \bar{q}_i) = -\exp\left(-\underbrace{\frac{[E(\bar{v}|\bar{y}) - \bar{p}]^2}{2\text{Var}(\bar{v}|\bar{y})}}_{\text{trading gains}} - \gamma \underbrace{\bar{p}\bar{q}_i}_{\text{wealth}}\right).$$

In **Equation 20**, the term  $\bar{p}\bar{q}_i$  captures the fact that each unit of labor income increases trader  $i$ 's wealth by the price  $\bar{p}$  of the risky asset, as it has the same cash flow as the asset. The term  $\frac{[E(\bar{v}|\bar{y}) - \bar{p}]^2}{2\text{Var}(\bar{v}|\bar{y})}$  represents the benefit from trading the risky asset given the trading behavior in **Equation 18**. This term essentially captures the effect of trading on the trader's utility.

We can use the certainty equivalent  $\text{CE} \equiv -(1/\gamma) \log(-E[U_i(\bar{y}, \bar{p}, \bar{q}_i)])$  to study the ex ante utility of trader  $i$ . To formally see the effect shown by **Kurlat & Veldkamp (2015)**, we consider the effect of dropping traders' idiosyncratic endowments and assuming that they simply trade the quantity put on the market by the issuer, that is,  $\sigma_q = 0$  and  $Q > 0$ . Using **Equation 20** can be expressed as

$$\frac{[E(\bar{v}|\bar{y}) - \bar{p}]^2}{2\text{Var}(\bar{v}|\bar{y})} = \frac{\gamma^2 Q^2}{2} \text{Var}(\bar{v}|\bar{y}) = \frac{\gamma^2 Q^2}{2} \frac{1}{\tau_v + \tau_\eta}.$$

Then

$$\text{CE} = \frac{\gamma Q^2}{2} \frac{1}{\tau_v + \tau_\eta},$$

which decreases as disclosure quality  $\tau_\eta$  increases. The intuition is as follows: Greater disclosure brings the asset price closer to its fundamental, so traders lose access to risk in their portfolio. In the limit, if  $\bar{y}$  perfectly reveals  $\bar{v}$ , then the risky asset becomes riskless, and traders lose all access to risk in their portfolio. The argument is very simple: If traders derive utility from it, and this utility is lost if we shut down risk by revealing the information publicly. Note that this model takes the perspective of the issuer, so the issuer is not worse off by greater disclosure quality. One should remember that the issuer could be made better off by disclosure, for several reasons. For example, if the issuer is selling the security, then, as discussed in Section 2.3.3, disclosure leads to a lower cost of capital, which in turn benefits the issuer. As the model is from the perspective of investors and the welfare gain of the issuer do not cancel out.

Now let us turn off the effect of **Kurlat & Veldkamp (2015)** and demonstrate the Hirshleifer effect; that is, suppose that  $\sigma_q > 0$  and  $Q = 0$ . In this case, the asset is not traded, and traders among themselves to hedge against their endowment shocks. We can compute

$$\text{CE} = \frac{1}{2\gamma} \log\left(1 - \gamma^2 \sigma_q^2 \frac{\tau_\eta}{\tau_v(\tau_v + \tau_\eta)}\right),$$

which again decreases with increasing  $\tau_\eta$ . Intuitively, as traders are risk averse, they benefit from trading risk-sharing contracts that insure against their exposure to risk. If risk sharing opportunities, as once the asset value is known, it is no longer possible to insure against its realization.

The Hirshleifer effect suggests that disclosure is unambiguously bad. This is true when there is enough capital in risk-sharing markets to allow them to work. For example, the interbank market, which is used to share risk among banks. During the recent financial crisis, when aggregate conditions were bleak, this market suffered shortages. This arguably led to market breakdown. **Goldstein & Leitner (2015)** study a model to consider a trade-off between the negative Hirshleifer effect and the positive effect of risk sharing.

market breakdown. They find that, in good times, disclosure is undesirable because of the Hirshleifer effect. In bad times, however, some disclosure is necessary to characterize optimal disclosure schemes in the spirit of the Bayesian persuasion literature following **Kamenica & Gentzkow (2011)**. Importantly, full disclosure is not enough to restart the risk-sharing market by separating traders into different groups and excluding some of them from risk-sharing arrangements.

## 5.2. Coordination and Beauty Contests

**Keynes (1936)** argues that stock markets share the essence of a beauty contest because the actions of traders are governed not only by their expectations about the state of the world but also by their expectations about what other traders believe. There are many other environments, such as currency attacks or bank runs, in which agents have not only fundamental information but also information about the actions of others. In these contexts, public disclosure provides more than just information about fundamentals, as it plays a coordination role of informing agents of what other agents are doing. This coordination role can be detrimental to efficiency and welfare in the sense that agents place too much weight on the public signal relative to their private information. In an example described by **Scharfstein & Stein (1990)**, investors' coordination motive originates from a reputation concern—they want to appear to be following the market—but ends up harming the quality of investment and monitoring decisions.

The coordination mechanism and its general implications are best demonstrated by **Morris & Shin (2002)**. We now review their model. To keep consistency with Section 2, the underlying state is given by  $\bar{v}$ , which is drawn from an improper uniform prior over the real line (i.e.,  $\tau_v = 0$ ). There is a continuum  $[0, 1]$  of agents. Let  $D$  denote the action profile over all agents. Agent  $i$  has access to both a private signal  $\bar{s}_i$  and a public signal  $\bar{y}$ , given by **Equations 1 and 2**, respectively.

In the work of **Morris & Shin (2002)**, the beauty-contest motive is directly built into agents' preferences. Specifically, the utility for agent  $i$  is given by

$$u_i(\bar{v}, D) = -(1 - b)(D_i - \bar{v})^2 - b(L_i - \bar{L}),$$

where  $b \in (0, 1)$  is a constant,  $L_i = \int_0^1 (D_j - D_i)^2 dj$ , and  $\bar{L} = \int_0^1 L_j dj$ . Hence, the agent has an incentive (with weight  $1 - b$ ) to take an action close to the fundamental value  $\bar{v}$  (if fundamentals are high) and an incentive (with weight  $b$ ) to take an action close to others' actions (e.g., buy when others are buying). Then the action taken by agent  $i$  is

$$D(\bar{s}_i, \bar{y}) = \arg \max_{D_i} E[u_i(\bar{v}, D) | \bar{s}_i, \bar{y}] = (1 - b)E(\bar{v} | \bar{s}_i, \bar{y}) + bE(\bar{D} | \bar{s}_i, \bar{y}),$$

where  $\bar{D}$  is the average action in the population, i.e.,  $\bar{D} = \int_0^1 D(\bar{s}_i, \bar{y}) di$ . Hence, the agent makes a decision based on the expected level of the fundamental  $\bar{v}$  and the average action  $\bar{D}$ . Parameter  $b$  controls the intensity of the beauty-contest motive.

We consider an equilibrium in which each agent follows a linear strategy of the form  $D(\bar{s}_i, \bar{y}) = \kappa_s \bar{s}_i + \kappa_y \bar{y}$ , where  $\kappa_s$  and  $\kappa_y$  are endogenous coefficients. Inserting this strategy into the utility function and finding the best response, we find the expression for  $D(\bar{s}_i, \bar{y})$ . We then compare coefficients in this computed expression with those in the conjectured linear strategy to compute  $\kappa_s$  and  $\kappa_y$ .

$$\kappa_s = \frac{\tau_\varepsilon(1 - b)}{\tau_\varepsilon(1 - b) + \tau_\eta} \quad \text{and} \quad \kappa_y = \frac{\tau_\eta}{\tau_\varepsilon(1 - b) + \tau_\eta}.$$

When there is no beauty-contest motive (i.e., when  $b = 0$ ), the weight  $\kappa_y$  that is put on the public signal is based on the precision of the two signals, as in Bayesian persuasion. As  $b$  increases, and strengthens (i.e., when  $b > 0$  and increases), the weight  $\kappa_y$  on the public signal increases. The reason is that whereas both signals provide information about the state of the world, the public signal provides additional weight, given that it also provides information about what other agents know, and hence it helps in predicting their actions.

In the work of **Morris & Shin (2002)**, the excessive weight on the public signal harms social welfare, which is defined as the (normalized) average of individual utilities:

$$W(\bar{v}, D) \equiv \frac{1}{1 - b} \int_0^1 u_i(\bar{v}, D) di = - \int_0^1 (D_i - \bar{v})^2 di.$$

A social planner would seek to keep all agents' actions close to  $\bar{v}$ . This is because the beauty-contest motive cancels out across individuals and so does not affect the overall welfare. To specify the weight that each agent puts on the public signal  $\bar{y}$ , that weight would be  $\kappa_y^{\text{opt}} = \tau_\eta / (\tau_\varepsilon + \tau_\eta)$ , which is lower than the equilibrium weight  $\kappa_y$  on  $\bar{y}$ . Thus, the beauty-contest motive reduces social welfare.

The implication is that greater disclosure might harm agents' welfare. Formally, using **Equations 24 and 25**, we can compute the expected welfare in equilibrium:

$$E[W(\bar{v}, D) | \bar{v}] = - \frac{\tau_\eta + \tau_\varepsilon(1 - b)^2}{[\tau_\eta + \tau_\varepsilon(1 - b)]^2}.$$

Direct computation shows that  $E[W(\bar{v}, D) | \bar{v}]$  is U-shaped in the precision  $\tau_\eta$  of public information. Intuitively, releasing public information has two effects on welfare: a positive informational role; that is, more public information helps agents to predict the state  $\bar{v}$  more accurately. The negative effect stems from the coordination role of public information, and this is exacerbated when the public information is more precise. The overall result is that when the public information is sufficiently coarse, the positive effect dominates. Hence, increasing the precision of disclosure is desirable when disclosure is already

We point out that the negative welfare effect of coordination is not general. It follows here because the beauty-contest element in individual utility is of zero. In other settings, coordination is socially valuable, so welfare necessarily increases with the precision of public information. One such example is investment in a risky asset that positively depends on the aggregate production of all firms in the same industry. **Colombo, Femminis & Pavan (2014)** extend the work of **Angeletos & Pavlov (2013)** on private information.

Although **Morris & Shin (2002)** take the beauty-contest motive as given, it is important to ask where this motive might come from. After all, most traditional coordination principles, do not necessarily predict that traders would like to do what other traders do. **Allen, Morris & Shin (2006)** and **Cespa & Vives (2015)** endogenize the beauty-contest motive for financial traders. A short-horizon trader has to close his or her investment positions in an asset before its fundamental value is realized, so this trader's payoff depends on the asset's price at the time of liquidation, rather than on how much he or she expects the fundamental value of the asset will be. As in the work of **Morris & Shin (2002)**, public information again plays a coordination role, because it conveys information about the unknown fundamental value, and a coordination role, because it is common to the information sets of all traders. In the future liquidation value when he or she closes positions.

**Gao (2008)** uses the setting of **Allen, Morris & Shin (2006)** to examine the implications of disclosure for market efficiency. The setting is an extension of our setting and hence with two trading periods ( $t=0$  and  $t=1$ ). The risky asset still pays off  $v$  at date 2. Traders' short horizons are characterized by an overlapping-generations structure. **Gao (2008)** examines the implication of disclosure for market efficiency at date 0. He shows that greater disclosure always drives stock prices closer to the fundamental value and creates an endogenous link between the two roles of public information in affecting the trading of date-0 traders. The coordination role occurs because short-horizon traders will use public information because of its information value. When the information value becomes less, traders at date 0 overuse it less because they value it less. Thus, the coordination role is always secondary to the informational role in terms of market efficiency in the setting of **Gao (2008)**. Note that this result is similar to the one we discuss in Section 5.1, a more informative price may actually harm traders.

**Goldstein, Ozdenoren & Yuan (2011)** endogenize the beauty-contest motive using a model in which the aggregate trading of currency speculators reveals the true value of the asset. The beauty-contest motive arises in their setting because speculators know that a large speculative currency attack has the potential to convince the market that the asset is overvalued. Each speculator would like to second-guess other speculators' actions to better coordinate. As a result, speculators put excessive weight on signals that are common to all. In this setting, the central bank may inadvertently strengthen the coordination motive by releasing more information that becomes common to speculators, which increases the likelihood of a currency attack. The central bank learns from the attack, leading the bank to make more policy mistakes.

## 6. CONCLUSION

The analysis provided in this article demonstrates key insights from the literature on how information disclosure in financial markets affects market quality, market efficiency, and welfare. As the analysis shows, there are many aspects to consider when evaluating the effects of disclosure and the optimal regulation of the level and form of disclosure. These effects can be manifested in a cohesive analytical framework that has proven useful in understanding trading and information in financial markets. As the literature evolves, regulators to increase market quality, it is important to consider its different implications. We hope that our review will be useful for researchers interested in the coordination role of public information in financial markets and for policy analysis as regulations of market disclosure continue to evolve.

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Online Events (/page/events)
Article Collections (/page/collectionarchive)
Knowable Magazine (https://knowablemagazine.org/)
(https://annurev.publisher.ingentaconnect.com/content/annurev/tca/) Against the Grain (https://www.charleston-hub.com/about/about-against-the-grain/)

Libraries and Institutions:

- Subscribe to Open (S2O) (/S2O)
Librarian Resource Center (/page/librarians/librarian-resource-page)
Institutional Administration Dashboard (https://www.annualreviews.org/admin)
Institutional Pricing (/page/subscriptions/instchoice)
(action/showInstitutionUsageReport) Against the Grain (https://www.charleston-hub.com/about/about-against-the-grain/)

Author Resources

- Article Preparation Submission (/page/authors/get-information)
Editorial Principles Policies (/page/authors/edit-policies)
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