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Proceedings of the Ecological-Socio-Economic Systems: Models of Competition and Cooperation (ESES 2019)

AN ORGANIZATION'S CASH FLOW MANAGEMENT IN DIGITAL ECONOMY



An Organization's Cash Flow Management in Digital Economy

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Available Online 16 January 2020.

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increasing the efficiency of current, investment and financial activities of organizations, are coming to the forefront in management innovations. Given the paramount role of cash flows in the stable functioning of organizations, it is their management that should be organized using digital technology. This study proposes an authors' approach to the formation and implementation of an organization's cash flow management system that takes into account management entities at different levels, the entire set of receipts and payments by type of activity, as well as an expanded list of management tools. It is proved that application of an organization's cash flow management system, proposed by the authors, contributes to the rational use of resources and increases the financial performance of the activity as a whole.

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Volume Title
Proceedings of the Ecological-Socio-Economic Systems: Models of Competition and Cooperation (ESES 2019)

Series
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Cite this article

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TY - CONF
AU - Nadezhda Piontkevich
AU - Ekaterina Shatkovskaya
PY - 2020
DA - 2020/01/16
TI - An Organization's Cash Flow Management in Digital Economy
BT - Proceedings of the Ecological-Socio-Economic Systems: Models of Competition and Cooperation (ESES 2019)
PB - Atlantis Press
SP - 475
EP - 478
SN - 2352-5398
UR - https://doi.org/10.2991/assehr.k.200113.099
DO - 10.2991/assehr.k.200113.099
ID - Piontkevich2020
ER -
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