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BINARY OPTIONS AS NEW FINANCIAL INSTRUMENTS AND THEIR INTEGRATION INTO THE FINANCIAL SECTOR

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## Binary Options as New Financial Instruments and Their Integration into the Financial Sector

**Authors**

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society, the introduction of new electronic forms of doing business, all this is an integral part of the interaction between entrepreneurship and the government. The World Wide Web is a huge platform with the opportunity to earn money for specialists in almost any kind of industry, from stock trading to ordinary speculation on the difference in currency exchange rates. Today, one of the most popular types of quick profit is trading binary options. This method makes it possible to obtain a large income in a relatively short time. In this article, we tried to consider the types of existing binary options, as well as those that operate in the territory of the Russian Federation, to analyze the main problems and prospects, to consider the main examples, and the prospects and problems of using binary options in a rapidly developing digital economy.

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