
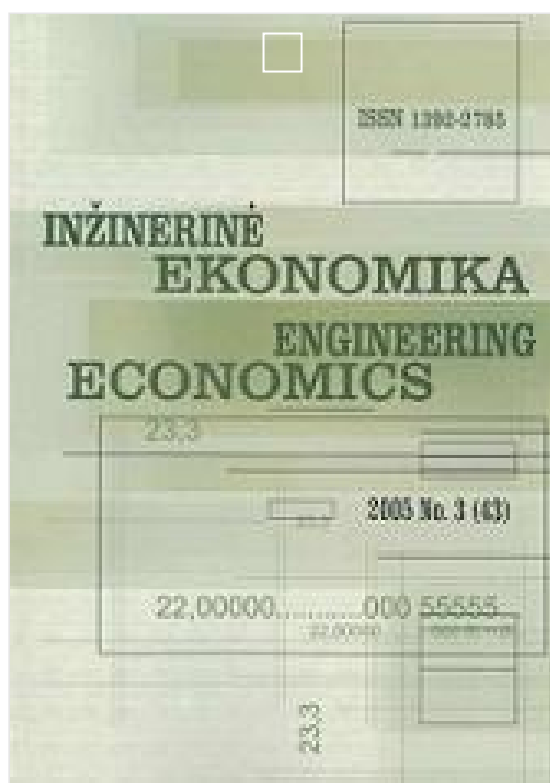


Search...

All Content ▾ 

Advanced Search (/search/advanced-search)



Download 

The Role of Knowledge Process Outsourcing in Creating National Competitiveness in Global Economy

The Role of Knowledge Process Outsourcing in Creating National Competitiveness in Global Economy

Author(s): Vytautas Snieška, Aura Drakšaitė

Subject(s): Economy

Published by: Kauno Technologijos Universitetas

Keywords: competitiveness; global economics; knowledge; knowledge process; outsourcing.

Summary/Abstract: The article deals with the qualitative new direction in achieving competitive advantage and/or core competence – outsourcing of knowledge process. Knowledge economy uses data as a raw material and transforms it using technology, analysis tools and human intelligence into knowledge and competence. Furthermore an aspect of national economy has been taken into the consideration and exposed as a background for the topic. In most cases knowledge work is coupled with the work which resides in the area of corporate core competence or – at least – competitive advantages. Whereas to find and sustain the way to remain competitive versus the rivals has always been

undoubted priority of business strategy. Thus the new prospect – knowledge outsourcing (KO) – emerges. Recently KO is seen as the highest growing business in the coming decade. Knowledge services themselves fall into continuously expanding area with constantly growing demand. Knowledge outsourcing, unlike business process outsourcing that deals with executing standardized (“back-office”) processes, involves higher-end services which require advanced analytical and technical skills. Embracing technology as a driving force, knowledge outsourcing is changing the way businesses conduct themselves in the global marketplace. With an Internet connection and specialized skills, individuals and companies in the remotest ends of the earth are able to compete and collaborate in today’s global economy. The constantly higher need for flexibility, significant reduction in time required to “go to the market”, increased competition in the global market and cost pressure have all been driving forces to move towards KO as to a wellspring for innovation of ability to manage the resources. That is based on notion that knowledge creation is the raw material of innovation and is thus a major driver of competitive advantage. Taking advantage of using the knowledge process outsourcing, national economy gets a highway leading to creation of better competitive position in the global arena. The comparative advantage model was taken into the consideration in exploiting the case. Furthermore, theoretical models concerning outcomes of knowledge process outsourcing were explored and sustaining empirical studies were employed to promote the topic. Thus the article reveals new prospects for national economies to take advantage of new competition ways in increasing its own competitive skills in the global scene. Several different aspects of knowledge process outsourcing subject have been taken into account in the article. Theoretical approach concerning the subject, gains from the process, backlashes and possible difficulty have been analyzed.

Details

Contents

Journal: Engineering Economics (/search/journal-detail?id=684)

Issue Year: 2007

Issue No: 3 (53)

Page Range: 35-41

Page Count: 7

Language: English

[Back to list \(https://www.ceeol.com/\)](https://www.ceeol.com/)

Related Content

Factors Impacting Offshore Company Activities after the EU Enlargement

Factors Impacting Offshore Company Activities after the EU Enlargement
2006
(/search/article-detail?id=36061)

Methods of Measurement of Non-tariff Barriers in the International Textile Trade

Methods of Measurement of Non-tariff Barriers in the International Textile Trade
2006
(/search/article-detail?id=36063)

Housing price level calculating methods in the context of country with transition economy

Housing price level calculating methods in the context of country with transition economy

2011

(/search/article-detail?id=4714)

Development of industry competitiveness model factors during recession in Lithuania

Development of industry competitiveness model factors during recession in Lithuania

2011

(/search/article-detail?id=4737)

Empirical application of the model of outsourcing transaction costs: Lithuanian case

Empirical application of the model of outsourcing transaction costs: Lithuanian case

2011

(/search/article-detail?id=4749)

About

CEEOL is a leading provider of academic eJournals, eBooks and Grey Literature documents in Humanities and Social Sciences from and about Central, East and Southeast Europe. In the rapidly changing digital sphere CEEOL is a reliable source of adjusting expertise trusted by scholars, researchers, publishers, and librarians. CEEOL offers various services to subscribing institutions (/for-librarians/CEEOL-for-libraries/new-to-ceeol) and their patrons to make access to its content as easy as possible. CEEOL supports publishers (/for-publishers-editors/CEEOL-for-publishers/new-to-CEEOL) to reach new audiences and disseminate the scientific achievements to a broad readership worldwide. Un-affiliated scholars have the possibility to access the repository by creating their personal user account (/personal-user-account/new-to-CEEOL).

Contact Us

Central and Eastern European Online Library GmbH
Basaltstrasse 9
60487 Frankfurt am Main
Germany
Amtsgericht Frankfurt am Main HRB 102056
VAT number: DE300273105
Phone: +49 (0)69-20026820 (tel:+49696860250)
Email: info@ceeol.com (<mailto:info@ceeol.com>)

Connect with CEEOL



Join our Facebook page (<https://www.facebook.com/newceeol/?ref=hl>)



Follow us on Twitter (<https://twitter.com/ceeol>)



2024 © CEEOL. ALL Rights Reserved. Privacy Policy (/help/privacy-policy) | Terms & Conditions of use (/help/terms-and-conditions)

ver2.0.902