
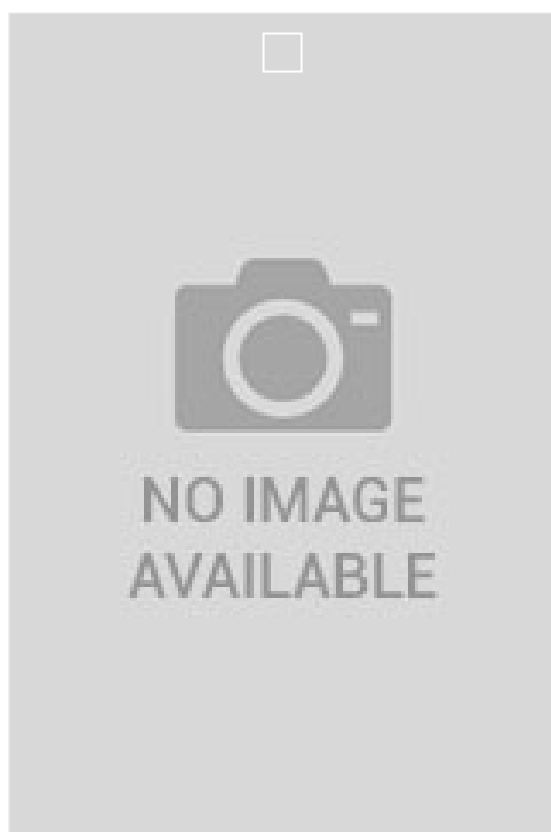


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## KAIZEN COSTING METHOD AND ITS ROLE IN THE MANAGEMENT OF AN ENTITY

*KAIZEN COSTING METHOD AND ITS ROLE IN THE MANAGEMENT OF AN ENTITY*

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**Keywords:** kaisen; cost; quality; management strategy; method of calculation

**Summary/Abstract:** Currently, the economic environment in our country but also worldwide, is totally unpredictable and aggressive in terms of competition. Crisis conditions are increasingly difficult for an entity manager to implement a successful strategy or to adopt a techniques or method of calculation able to provide cost type information enhancing effectiveness. Despite this economic and financial turbulent environment of the Romanian economy, there are concerns for the initiation and implementation of management methods and techniques, likely to lead to the foundation of an operating system for tracking costs. The objective of this study is to present a valid and reasoned opinion on the adoption and



implementation of a new strategy and costing method, called Kaizen Costing, that puts in the spotlight, not the product as a result of an activity, but the entire manufacturing process of a product.

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