

Manufactured Housing: A Misunderstood Real Estate Market

Eric J. Newman

California State University, San Bernardino

Patrick Fleming

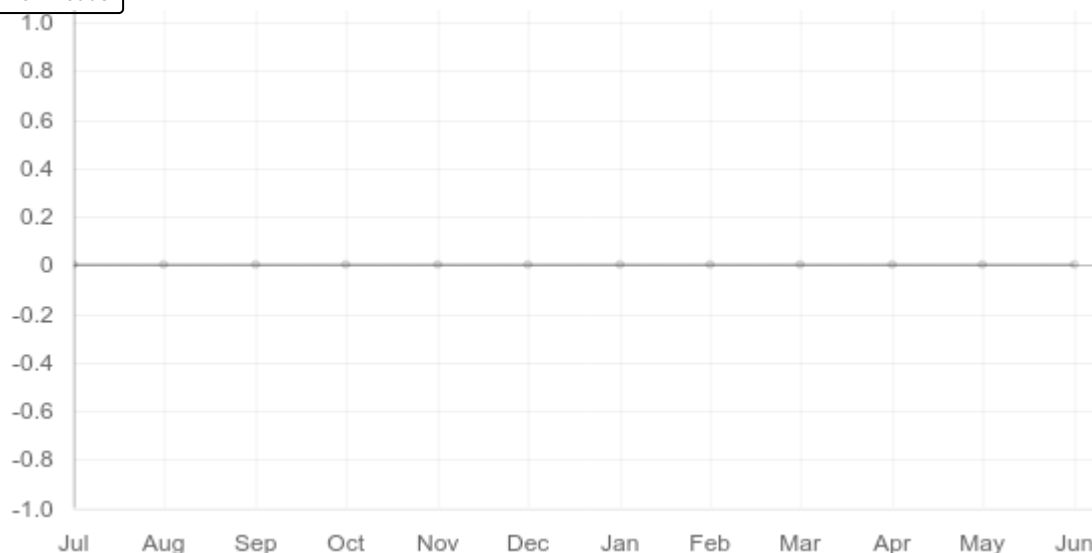
Fleming Enterprises

Keywords

Abstract

Manufactured Housing started as mobile homes for traveling workers and their families. The mobile homes provided the ability for work crews and their families to easily move from one job site to the next. Today many of the manufactured homes are luxurious homes on permanent foundations that can withstand nature's elements equally or better than stick built homes. The market for manufactured homes will continue to grow as the need for affordable housing continues to grow and the perception continues to improve. Manufactured homes were previously sold by manufactured home dealers. Today real estate agents and investors are moving into the manufactured housing market. Warren Buffet's Berkshire Hathaway Investment Company has recently invested billions in the manufactured housing market. Buffet's presence in the manufactured housing industry changes the perception. This paper looks at some of the benefits and misunderstandings of utilizing manufactured homes in real estate investments.

Downloads



Abstract 276 | PDF Downloads 335

[PDF](#) (../../../../../index.php/JBER/article/view/2666/2713)

Published

May 1, 2006

DOI <https://doi.org/10.19030/jber.v4i5.2666> (<https://doi.org/10.19030/jber.v4i5.2666>)

Newman, E. J., & Fleming, P. (2006). Manufactured Housing: A Misunderstood Real Estate Market. *Journal of Business & Economics Research (JBER)*, 4(5). <https://doi.org/10.19030/jber.v4i5.2666>

More Citation Formats ▾

Issue

Vol. 4 No. 5 (2006) (/)

Section


Articles

Most read articles by the same author(s)

- Eric J. Newman, [Minor League Baseball Is All About Being Entertained](https://www.jber.com/index.php/JBER/article/view/2770) (../..../index.php/JBER/article/view/2770), *Journal of Business & Economics Research (JBER): Vol. 3 No. 5 (2005)* (../..../index.php/JBER/issue/view/296)
- Eric J. Newman, Fred Hebein, [Integrated Learning Through Experience: Sports Marketing Education Is All About The Little Things](https://www.jber.com/index.php/JBER/article/view/2763) (../..../index.php/JBER/article/view/2763), *Journal of Business & Economics Research (JBER): Vol. 3 No. 4 (2005)* (../..../index.php/JBER/issue/view/295)

[Make a Submission \(../..../index.php/JBER/about/submissions\)](https://www.jber.com/index.php/JBER/about/submissions)

Current Issue

»  (../..../index.php/JBER/gateway/plugin/WebFeedGatewayPlugin/atom)

»  (../..../index.php/JBER/gateway/plugin/WebFeedGatewayPlugin/rss2)

»  (../..../index.php/JBER/gateway/plugin/WebFeedGatewayPlugin/rss)

Published since 2003

ISSN 1542-4448 (print), ISSN 2157-8893 (online)

The Journal of Business & Economics Research (JBER) welcomes articles in all areas of business and economics.

IMPORTANT LINKS

About the Journal ([./././././index.php/JBER/about](#))

Editorial Team ([./././././index.php/JBER/about/editorialTeam](#))

Submissions (<https://www.cluteinstitute.com/submissions/>)

Contact ([./././././index.php/AJBE/about/contact](#))

Become a Reviewer (<https://www.cluteinstitute.com/journal-reviewer-application/>)

CONTACT

Email: Journals@CluteInstitute.com (<mailto:Journals@CluteInstitute.com>)

Phone: +1 303-904-4750

Website: www.CluteJournals.com (/)

Address: 8119 Shaffer Parkway A102, Littleton, CO 80127 United States
