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Climate change basics for managers

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[Management Decision](#)

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Abstract

Purpose

This paper sets out to tackle the issue of climate change from a business perspective. It seeks to discuss why it is important to take climate change considerations into account in business decisions, how this can be done and what further action is required from managers and business scholars.

Design/methodology/approach

The paper describes ways of reducing emissions and adapting to climate change that can be implemented by any business. As an illustration, the proposed climate strategy of a large European utility company, RWE, is provided.

Findings

There are numerous ways to reduce emissions within business operations, along the supply chain and surrounding product usage and disposal. Climate-proofing operations is also becoming increasingly pertinent to businesses.

Research limitations/implications

New ways have to be found yet in order to take emission reductions to a more ambitious level by altering patterns of production and consumption.

Practical implications

The paper discusses how businesses can reduce their carbon footprint and anticipate changes in the physical and political environment related to climate change.

Keywords

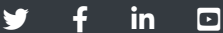
- Global warming
- Product adaptation
- Environmental management

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