RESEARCH ARTICLE | JANUARY 09 2007

Choice of auditors and earnings management during the Asian financial crisis ≒

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Managerial Auditing Journal (2007) 22 (2): 177-196.

https://doi.org/10.1108/02686900710718672

Purpose

This study sets out to examine the effect of the choice of auditors in constraining earnings management within a rule-based reporting framework during the Asian financial crisis.

Design/methodology/approach

Using the iterative seemingly unrelated regression methodology, 383 firm-observations of service-oriented listed companies in Singapore are analysed.

Findings

The results show that service-oriented companies engage in income decreasing earnings management during the crisis period. More importantly, the results indicate that only the Big-6 firms are able to significantly constrain the earnings management of managers of such companies.

Practical implications

The ability of Big-6 firms to constrain earnings management is perceived to add credibility to the quality of reported earnings, and hence contributes to the competitive advantage of the Big-6 firms in the market for auditing services.

Originality/value

The evidence contributes to the literature on corporate governance and the competitiveness of the market for audit services in the context of an economy-wide financial crisis from an Asian perspective.

Keywords: <u>Auditing</u>, <u>Asian studies</u>, <u>Financial performance</u>, <u>Earnings</u>, <u>Corporate governance</u>

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