#### RESEARCH ARTICLE | AUGUST 01 2006

Risk management in supply chain: a real option approach 😾

Federica Cucchiella: Massimo Gastaldi

+ Author & Article Information

Journal of Manufacturing Technology Management (2006) 17 (6): 700-720.

https://doi.org/10.1108/17410380610678756

### **Purpose**

The aim of this paper is that of individualizing a framework for the management of uncertainty in supply chain finalized to reduce the firm risks.

# Design/methodology/approach

Since a way for reducing the damages deriving from uncertainty sources is increasing the level of flexibility inside the supply chain, and the real option theory allows the increase of the flexibility level, in order to achieve the aim of this work, we utilize the real options theory to coverage of one or more risks inside the supply chain.

# **Findings**

A useful theoretical framework has been individualized enabling the selection of possible options to protect the firm against the risk originating from every source of uncertainty. In particular, on two types of risks, using Matlab software, a test has been conducted that proves the ability of the outsource option to cover risks under examination.

## **Practical implications**

In the paper a framework providing useful information for the supply chain management is presented.

### Originality/value

The paper attempts to provide an original tool for the risks management deriving from production activities inside a supply chain.

Keywords: <u>Supply chain management</u>, <u>Risk management</u>, <u>Supplier relations</u>

© Emerald Group Publishing Limited

Sign in
Don't already have an account? Register
Client Account Email address / Username
Password
Reset password Register
ICE Member Sign In
Log in
Access through your institution
Purchased this content as a guest? Enter your email address to restore access.
Email Address
Pay-Per-View Access €38.00

You do not currently have access to this content.

We use cookies to optimize site functionality and targeting cookies to give you the best possible experience. Your experience, your choice. Learn more here:

<u>Visit our cookie policy page</u>

### Rental

This article is also available for rental through DeepDyve.

