



To read this content please select one of the options below:

Add to cart



37.00€ (excl. tax)
30 days to view and
download



Access through your institution



Access and purchase options 

Motivations and limitations in implementing Halal food certification: a Pareto analysis

[Mohamed Syazwan Ab Talib, Abu Bakar Abdul Hamid, Thoo Ai Chin](#) 

[British Food Journal](#)

DOWNLOADS

ISSN: 0007-070X



3057

Article publication date: 2 November

Standard

2015

Permissions 

Serial

Number.)

Abstract

Purpose

The purpose of this paper is to review, analyse, and synthesise the motivation and limitation factors in implementing Halal food certification.

Design/methodology/approach

A systematic online library search gathered 50 recent journal articles between the years 2004 and 2014. After common motivation and limitation factors were identified and reviewed, a Pareto analysis was performed. This is done to prioritise the motivation and limitation factors and ultimately revealed the major factors that influence the implementation of Halal food certification.

Findings

A total of 36 motivation and 37 limitation factors were identified. Through Pareto analysis, 15 motivation factors accounted for 80.07 per cent and 20 limitation factors are responsible for 79.65 per cent. These factors are considered the major factors in implementing Halal food certification.

Practical implications

For academicians, this study provides the most recent review of food safety and quality certification literature and the highlighted factors could assist in designing research instruments and set the foundation for future research endeavours. For industrialists, factors drawn from this study highlight the information critical for effective and efficient

We are using cookies to give you the best experience on our website, but you are free to manage these at any time. To continue with our standard settings click "Accept". To find out more and manage your cookies, click "Manage cookies".

Accept



[Manage cookies](#)



synthesised the major factors in implementing Halal food

certification. The result of this study will provide greater insights to researchers, food companies, and other stakeholders in an effort to encourage greater implementation of Halal food certification.

Keywords

Pareto analysis Literature review Halal
Food safety certification Halal food certification

Citation

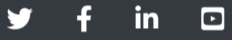
Ab Talib, M.S., Abdul Hamid, A.B. and Ai Chin, T. (2015), "Motivations and limitations in implementing Halal food certification: a Pareto analysis", British Food Journal, Vol. 117 No. 11, pp. 2664-2705. <https://doi.org/10.1108/BFJ-02-2015-0055>

 [Download as .RIS](#)

Publisher: Emerald Group Publishing Limited
Copyright © 2015, Emerald Group Publishing Limited

Support & Feedback ▲ [Manage cookies](#)

 Emerald logo



© 2024 Emerald Publishing Limited. All rights reserved, including rights for text and data mining, artificial intelligence training and similar technologies.

Services

[Authors](#)
[Editors](#)
[Librarians](#)
[Researchers](#)
[Reviewers](#)

About

[About Emerald](#)
[Working for Emerald](#)
[Contact us](#)
[Publication sitemap](#)

Policies and information

[Privacy notice](#)
[Site policies](#)
[Modern Slavery Act](#)
[Chair of Trustees governance statement](#)
[Accessibility](#)