

To read this content please select one of the options below:

Add to cart

37.00€ (excl. tax)
30 days to view and download

Access through your institution

Access and purchase options

Hospitality finance and managerial accounting research: Suggesting an interdisciplinary research agenda

[Kwangmin Park, SooCheong \(Shawn\) Jang](#)

[International Journal of Contemporary Hospitality Management](#)
ISSN: 0959-6119
(International Standard Serial Number.)
Article publication date: 8 July 2014

DOWNLOADS

4835

[Permissions](#)

Abstract

Purpose

The purpose of this study is to present a brief overview of hospitality finance/accounting (HFA) research and to propose the utility of interdisciplinary research in the HFA field.

Design/methodology/approach

This study outlines HFA research and adds a brief summary of mainstream finance and accounting research topics. To further improve HFA research, this study suggests the need for interdisciplinary research that could effectively integrate finance/accounting with other management subjects in the hospitality field.

Findings

Despite its importance, interdisciplinary research has not been given enough attention in the field of HFA. This study sheds light on the need for interdisciplinary research and proposes paths for conducting interdisciplinary HFA research, such as behavioral finance, marketing-finance interface, human resource management finance/accounting, etc.

Practical implications

This study suggests that the results of interdisciplinary HFA research can provide useful practical implications from



Although the interdisciplinary research concept is not really new, it has not been extensively addressed in hospitality academia. In this respect, this study suggests expanding the horizon for HFA researchers.

Keywords

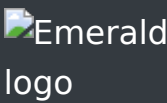
- Financial management
- Human resource management
- Risk management
- Accounting
- Interdisciplinary research
- Behavioral finance
- Finance
- Finance/accounting studies
- Marketing-finance interface

Citation

Park, K. and (Shawn) Jang, S. (2014), "Hospitality finance and managerial accounting research: Suggesting an interdisciplinary research agenda", [International Journal of Contemporary Hospitality Management](#), Vol. 26 No. 5, pp. 751-777. <https://doi.org/10.1108/IJCHM-12-2013-0554>

 [Download as .RIS](#)

Publisher: Emerald Group Publishing Limited
Copyright © 2014, Emerald Group Publishing Limited



Services

- [Authors](#)
- [Editors](#)
- [Librarians](#)
- [Researchers](#)
- [Reviewers](#)

About

- [About Emerald](#)
- [Working for Emerald](#)
- [Contact us](#)
- [Publication sitemap](#)

Policies and information

- [Privacy notice](#)
- [Site policies](#)
- [Modern Slavery Act](#)
- [Chair of Trustees governance statement](#)
- [Accessibility](#)