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Employers' Contradictory Views About Consumer-Driven Health Care: Results From A National Survey

[Jon R. Gabel](#), [Heidi Whitmore](#), [Thomas Rice](#), and [Anthony T. Lo Sasso](#)

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Jon Gabel (jgabel@aha.org) is vice president, Health Systems Studies, at the Health Research and Educational Trust (HRET) in Washington, D.C. Heidi Whitmore is deputy director, Health Systems Studies, at HRET. Thomas Rice is a professor in the Department of Health Services, School of Public Health, University of California, Los Angeles. Anthony Lo Sasso is a research associate professor at the Institute for Health Services Research and Policy Studies, Northwestern University, in Evanston, Illinois.

PUBLISHED: 2004 **No Access** <https://doi.org/10.1377/hlthaff.w4.210>

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Abstract

ABSTRACT:

Based on a random national sample of 1,856 employers, this paper examines employers' knowledge, perceptions, and present and future plan offerings for consumer-driven health care plans. Employers of all sizes are more familiar with consumer-driven health care than with organizations that promote quality of care. Many employers remain skeptical about its ability to control costs and improve quality, while a majority believe that health reimbursement arrangements (HRAs) are likely to attract healthier workers. Interest in HRAs is greatest among

the largest U.S. employers. The percentage of covered workers who can choose an HRA plan should grow dramatically during the next two years.

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1101 Connecticut Ave NW #500
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