

☰ Navigate this Journal



Buy: £15.00 + Taxes

 Add to Basket

ISSN 0521-9744

E-ISSN: (Electronic International Standard Serial Number) 1569-9668

Neonyms for a crisis: Cognitive, terminological and socio-pragmatic aspects in the translation of new financial terms into Spanish

Author(s): José Mateo ¹

 View Affiliations

Source: Babel, Volume 60, Issue 4, Jan 2014, p. 405 - 424

DOI: (Digital Object Identifier) <https://doi.org/10.1075/babel.60.4.01mat>

« Previous | To C | Next »

Abstract



Abstract

The current economic and financial crisis apart from impoverishing many countries has paradoxically enriched language by coining a multitude of new terms to explain and define the new situation. However, due to different cognitive, terminological and socio-pragmatic constraints, many of these financial neonyms, originally created in English, have been poorly transferred into Spanish or left untranslated thus losing most of their original distinctive and explanatory purpose. Many Spanish financial experts tend to use the English forms or render literal and often meaningless translations. This paper explores the structure of financial crisis neonyms in the light of their terminological composition and professional and social practice and focusses on the problems created by their translation into Spanish mainly as a result of cognitive-inferential, semantic-terminological and pragmatic-communicative mismatches.

© 2014 Fédération Internationale des Traducteurs (FIT) Revue Babel

Article Type: Research Article

Keyword(s): business translation; financial terminology; neonyms; professional jargons; specialized terms

Most Read This Month

Author(s): Irmak Mertens and Sophie Decroupet

Author(s): Xiaochun Zhang and Carme Mangiron

Author(s): Minna Ruokonen and Elin Svahn

Author(s): Wenhao Chen

Author(s): Behrouz Karoubi

Most Cited



Translation and mass-communication: Film and T.V. translation as evidence of cultural dynamics

Author(s): Dirk Delabastita

The Myth of the Negro Past

Author(s): Melville J. Herskovits

Anomalous news translation: Selective appropriation of themes and texts in the internet

Author(s): Roberto A. Valdeón

Can "Metaphor" Be Translated?

Author(s): Menachem Dagut

Arabic audiovisual translation of taboo words in American hip hop movies

Author(s): Noor F. Al-Yasin and Ghaleb A. Rabab'ah

+ More

Access Key

s Titles Subscribed To

OA Open Access Content

T Free Trial Content

F Free Content

INFORMATION

Visit our '**Help**'- **page** with information on our e-publications for readers, librarians, distributors.

For information on our **print publications**, please visit benjamins.com.

Authors: This e-platform is **not** for online submissions. Visit these webpages for information on submitting a journal article, submitting a book proposal, or our Open Access policy.

FORTHCOMING

Information about our forthcoming publications can be found on <https://benjamins.com>

e-Newsletter

Please sign up and be the first to know about our latest products.

All contents © John Benjamins. [About us](#) [Terms of Use](#) [Privacy policy](#) [Accessibility Statement](#) [Copyright & permissions](#)