



The effects of real exchange rate risk on international trade

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Abstract

By assuming real profit maximization, and uncertain prices as well as exchange rates, we conclude that it is uncertain percentage changes in the real exchange rate that are risky in international trade. Empirical estimation of fourteen bilateral trade flows among industrialized countries finds a significant negative effect on trade quantity from such risk in a number of these cases. The expectation variable has a positive effect in a larger number of cases. Significant price effects from the expectation variable are fewer and from risk are negligible.

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...However, the findings and conclusions from the existing research are inconclusive. Some studies find a negative relationship, e.g. Héricourt and Poncet (2013), Berthou and Fontagné (2013), and Li and Miao (2017); while some find that exchange rate fluctuations have a positive or insignificant effect e.g., Bahmani-Oskooee and Hegerty (2007), Cushman (1983), Daly (1998), Gagnon (1993), Greenaway et al. (2010), Huchet and Korinek (2011), Qiu et al. (2019), Solakoglu et al. (2008), Sercu and Vanhulle (1992), Tenreyro (2007), Wang and Barrett (2002), and Zhang et al. (2006); and the rest find a non-linear effect of exchange rate fluctuation, i.e., Baum et al. (2004), Berman and Berthou (2009), and Chen and Juvenal (2016), or heterogeneous results with different samples, i.e., Baum et al. (2004), Sauer and Bohara (2001) and Senadza and Diaba (2017). Sauer and Bohara (2001) find a negative effect for developing countries (except Asian countries), but an insignificant effect for industrialized countries....

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...Our investigation identified three distinct channels that could potentially mitigate or aggravate the effects of capital control actions on international trade.¹ First, the exchange rate is a key variable in international trade and affects both imports and exports (Cushman, 1983). Certainly, any change in the value of currencies will stimulate or constrain commercial and financial transactions of goods and services by affecting relative prices....

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...In this paper we study how firm-level (import and export) product quality responds to exogenous exchange rate fluctuations. In doing so, we build on many studies link exchange rate to trade flows and prices, Cushman (e.g., 1983); Dell (e.g., 1999); Mc Kenzie (e.g., 1999); Forbes (e.g., 2002); Malick and Marques (2008, 2010); Cheung et al. (2009); Thorbecke and Smith (2010); Berman et al. (2012); Cavallari and D'Addona (2014); Li et al. (2015); Chen and Juvenal (2016); Bahmani-Oskooee and Aftab (2017); Smallwood (2019). More specifically, we follow recent theory highlighting the role of input quality Kugler and Verhoogen (2012, e.g.) and Hallak and Sivadasan (2013), and we argue that exogenous currency appreciation may lead firms to upgrade their export quality by shifting to previously more expensive, but higher quality, imported intermediate inputs....

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