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Fair value accounting, financial economics and the transformation of reliability

Michael Power

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Abstract

This paper addresses the question of how and why the use of fair values in accounting acquired significance prior to 2007 despite widespread opposition. An answer is suggested in terms of four mutually supporting conditions of possibility which gave the proponents of fair value institutional support and strength which their opponents lacked. First, fair value enthusiasts could draw on the background cultural authority of financial economics. Second, the problem of accounting for derivatives provided a platform and catalyst for demands to expand the use of fair values to all financial

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forced into a reactive role.

Q Keywords:: fair value accounting measurement reliability financial economics accounting policy financial instruments

Notes

Michael Power is Professor of Accounting at the London School of Economics and Political Science. This paper is based on the 2009 P.D. Leake lecture delivered at Chartered Accountants' Hall, London on 15 October 2009. The lecture was entitled 'Fair value: the influence of financial economics on accounting'. The author is grateful for the financial support of the charitable trusts of the Institute of Chartered Accountants in England and Wales and for the invaluable comments of: Michael Bromwich, Robert Hodgkinson, Richard Laughlin, Andrew Lennard, Richard Macve, Christopher Napier, Brian Singleton-Green and Geoffrey Whittington.

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